

ARCHIE
SERIES

JAN.
1969
NO. 164

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CODE
AUTHORITY

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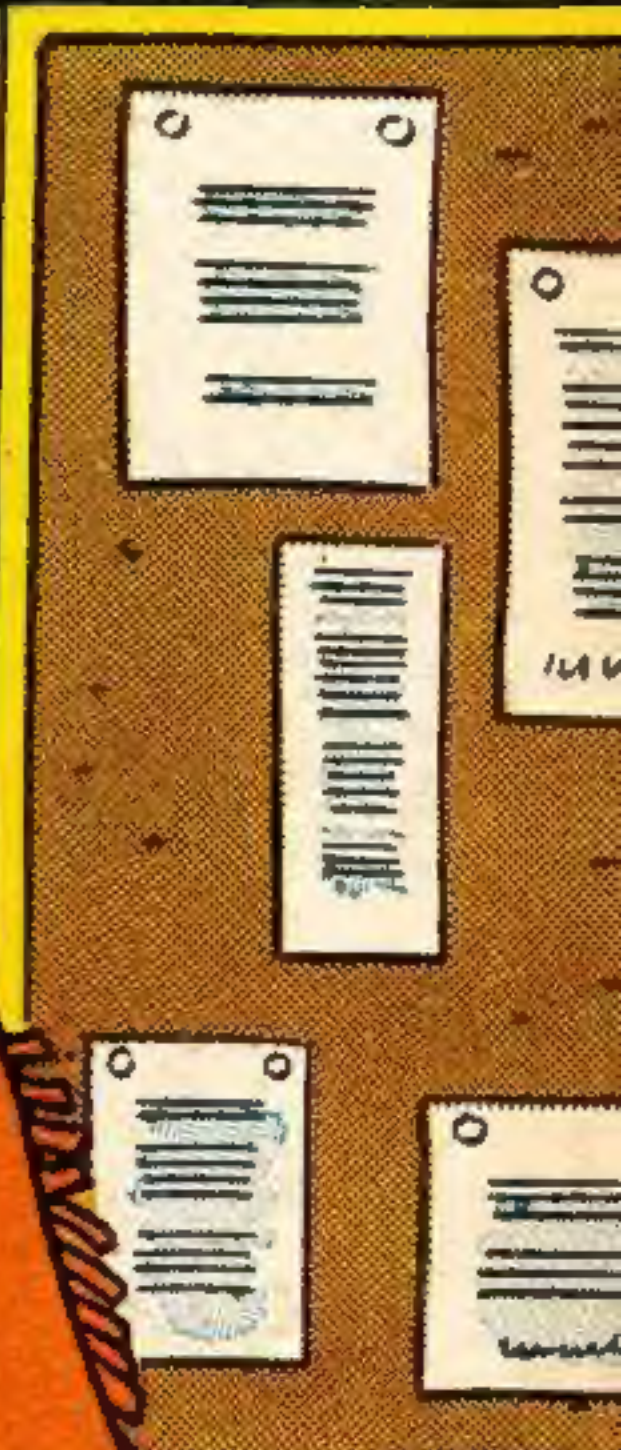
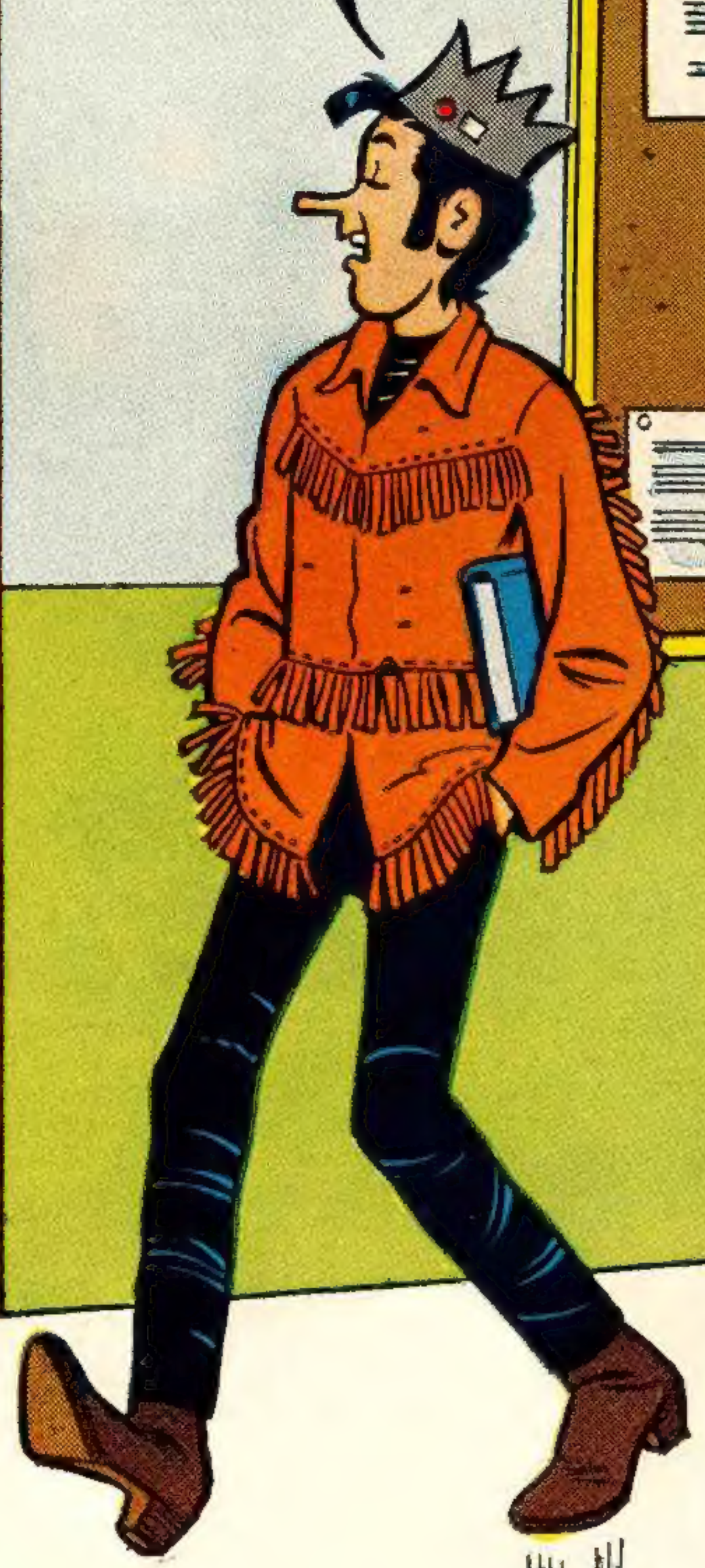
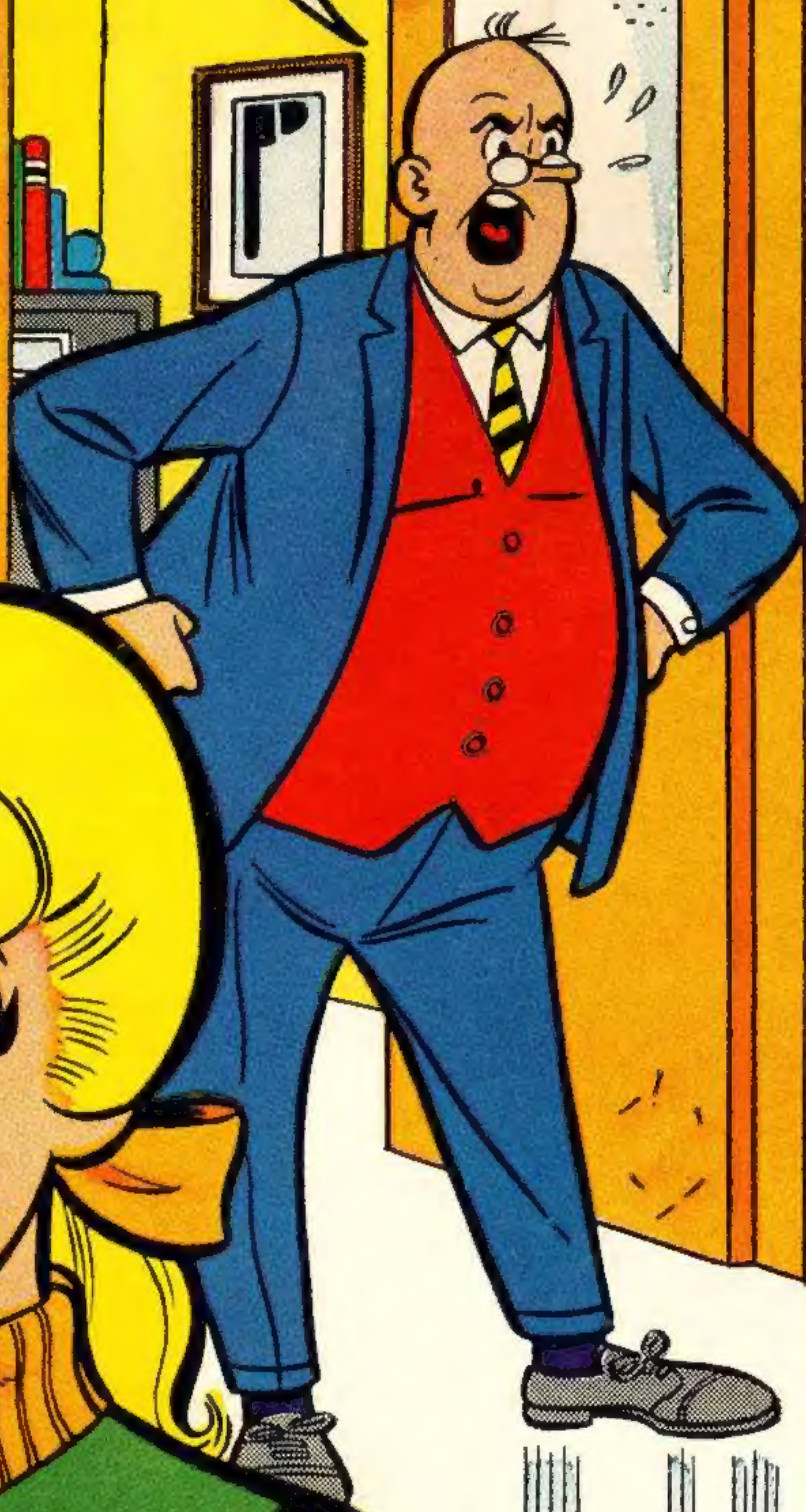
MAC

Jughead



JUGHEAD, YOU SHOULD
HAVE BEEN IN SCHOOL AT
NINE!

GEE, MR. WEATHERBEE,
DID I MISS SOMETHING?



AMAZING '1 ART OFFER

4 Irresistible Wide-Eyed Puppies

In Full Color for Your Home



BUCKY

Beautiful and Appealing Original Oil Paintings
Now Yours as Full Color Large Fine Art Prints
ALL 4 ONLY \$1

Just picture these irresistible puppies in your own home. Everyone who sees these appealing waifs fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Gig, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly puppy. Under his sensitive brush, the wonder of puppyhood and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately, the black and white illustrations here cannot possibly convey all the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

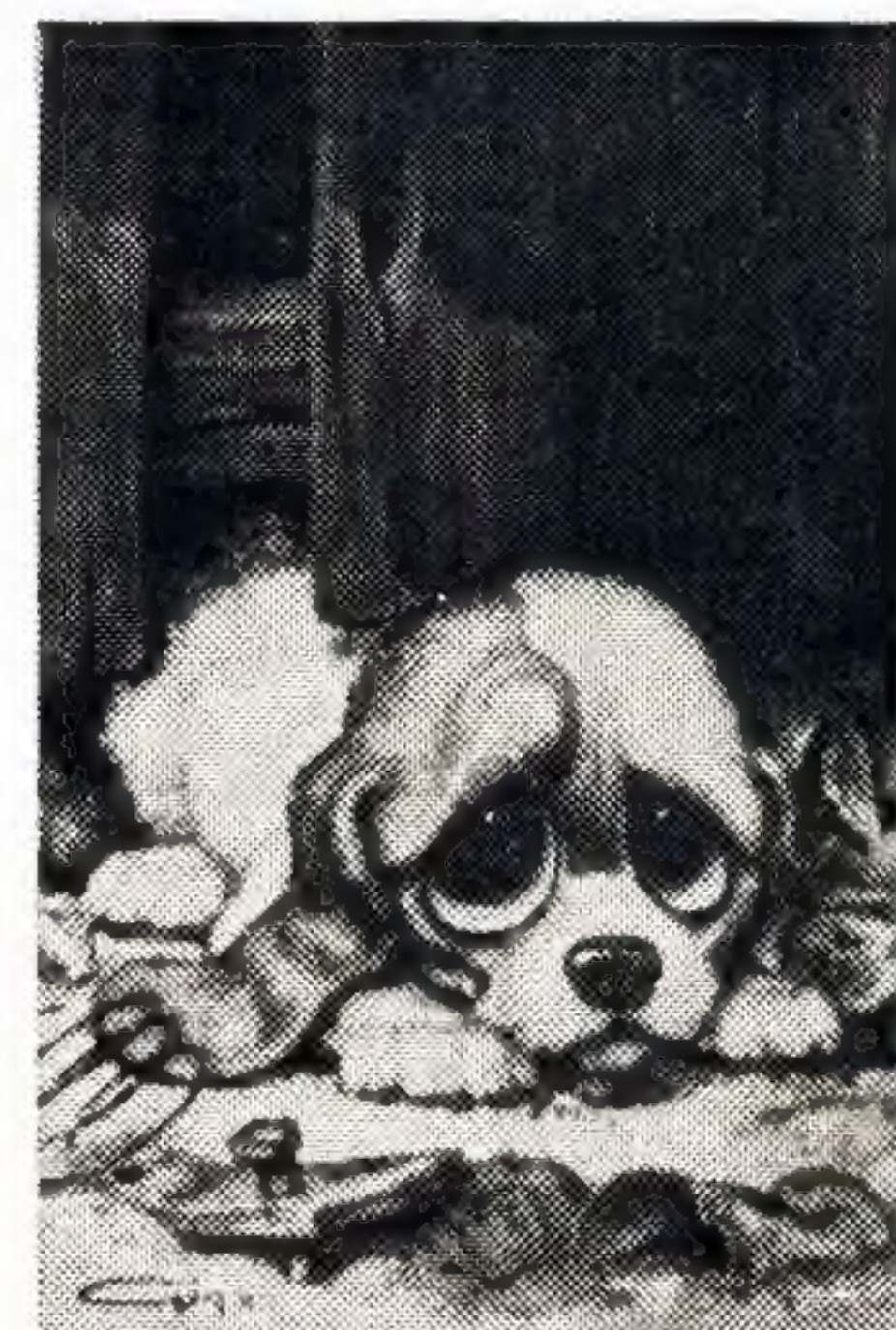
We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 10"x14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.



POTATO CHIP



GOLDEN BOY



SNUFFY

COLONIAL STUDIOS, DEPT. DG-48
20 Bank Street, White Plains, N. Y. 10606

Please send me the four Dog prints for only \$1 plus 10c postage on full money back guarantee if I am not delighted.

Enclosed is \$ (PRINT CLEARLY)

Name

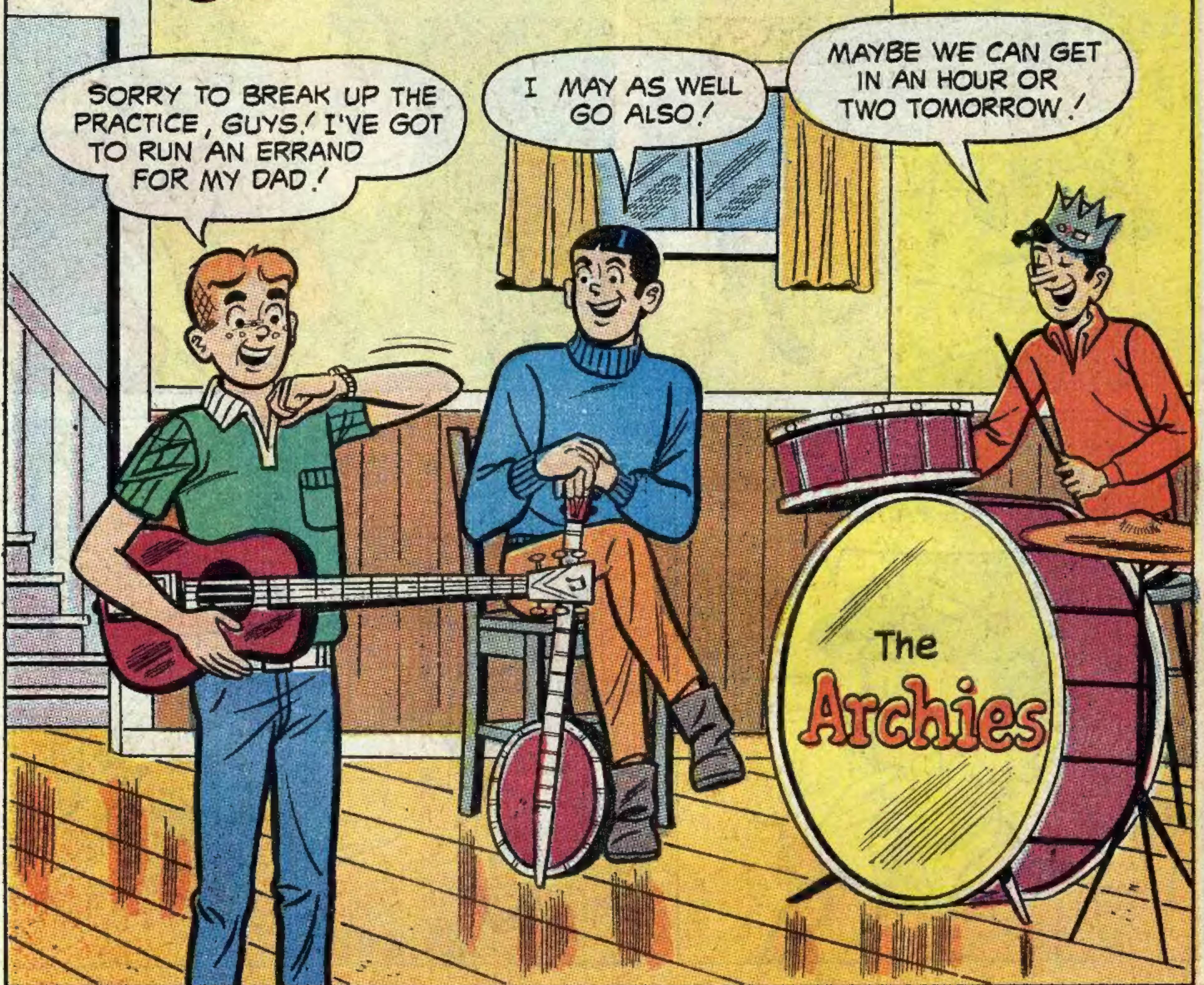
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City State Zip

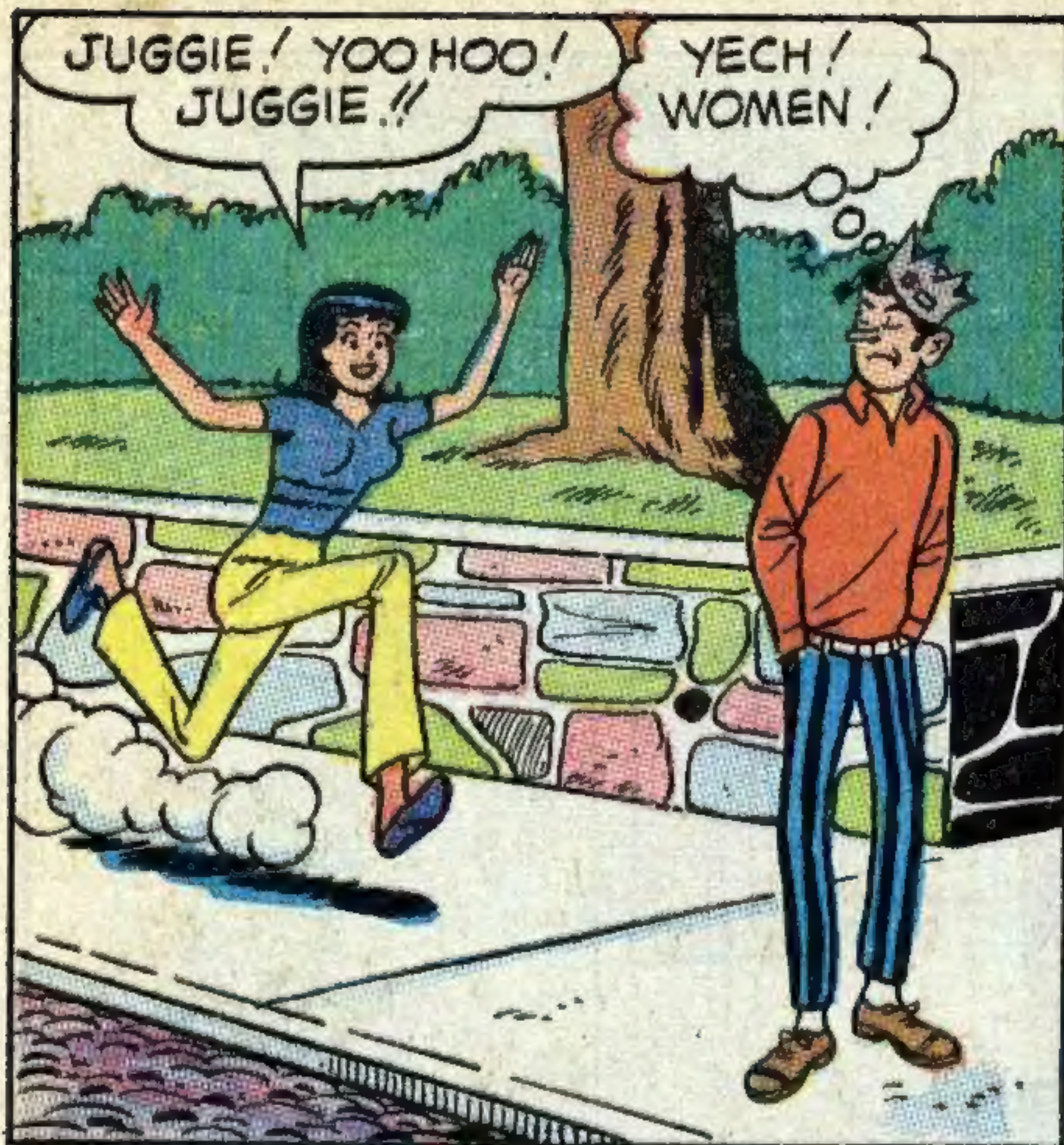
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Jughead

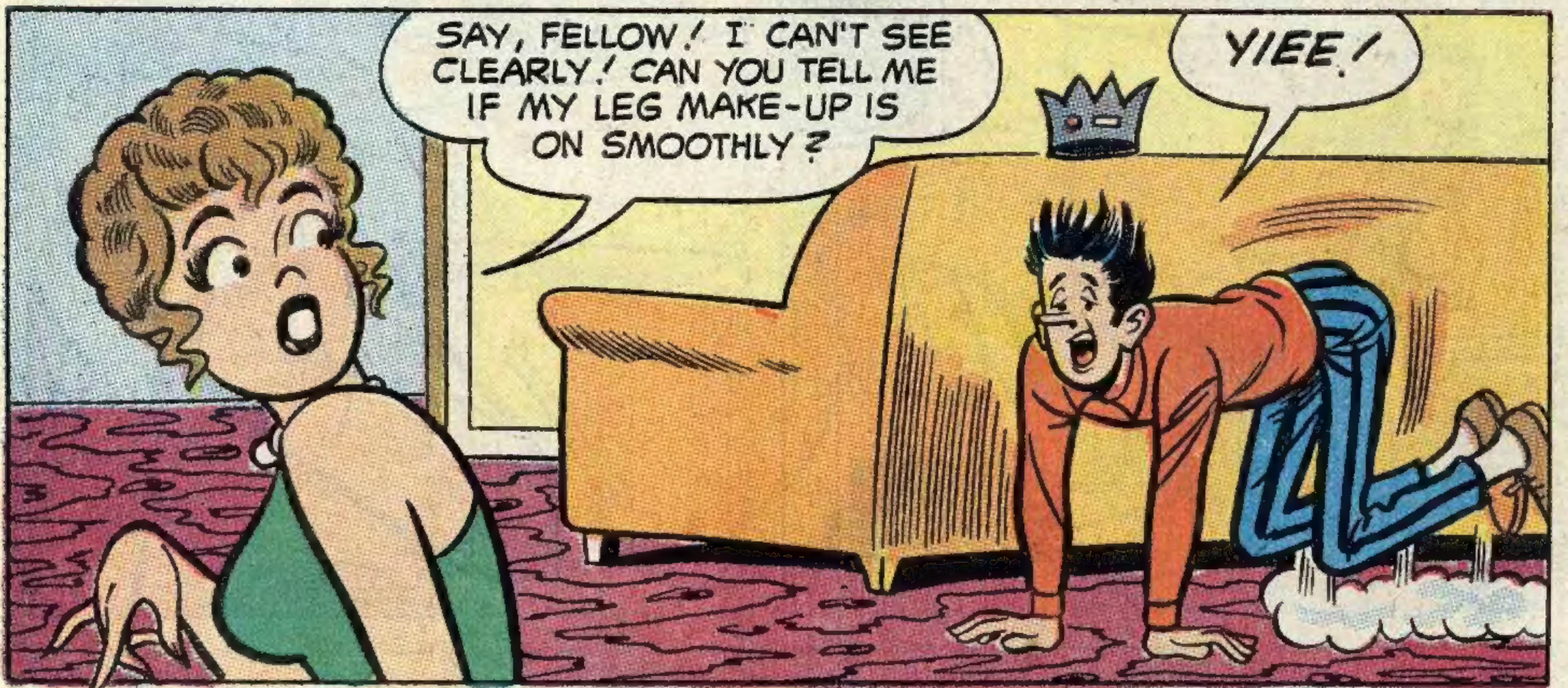
IN "the AGENT"

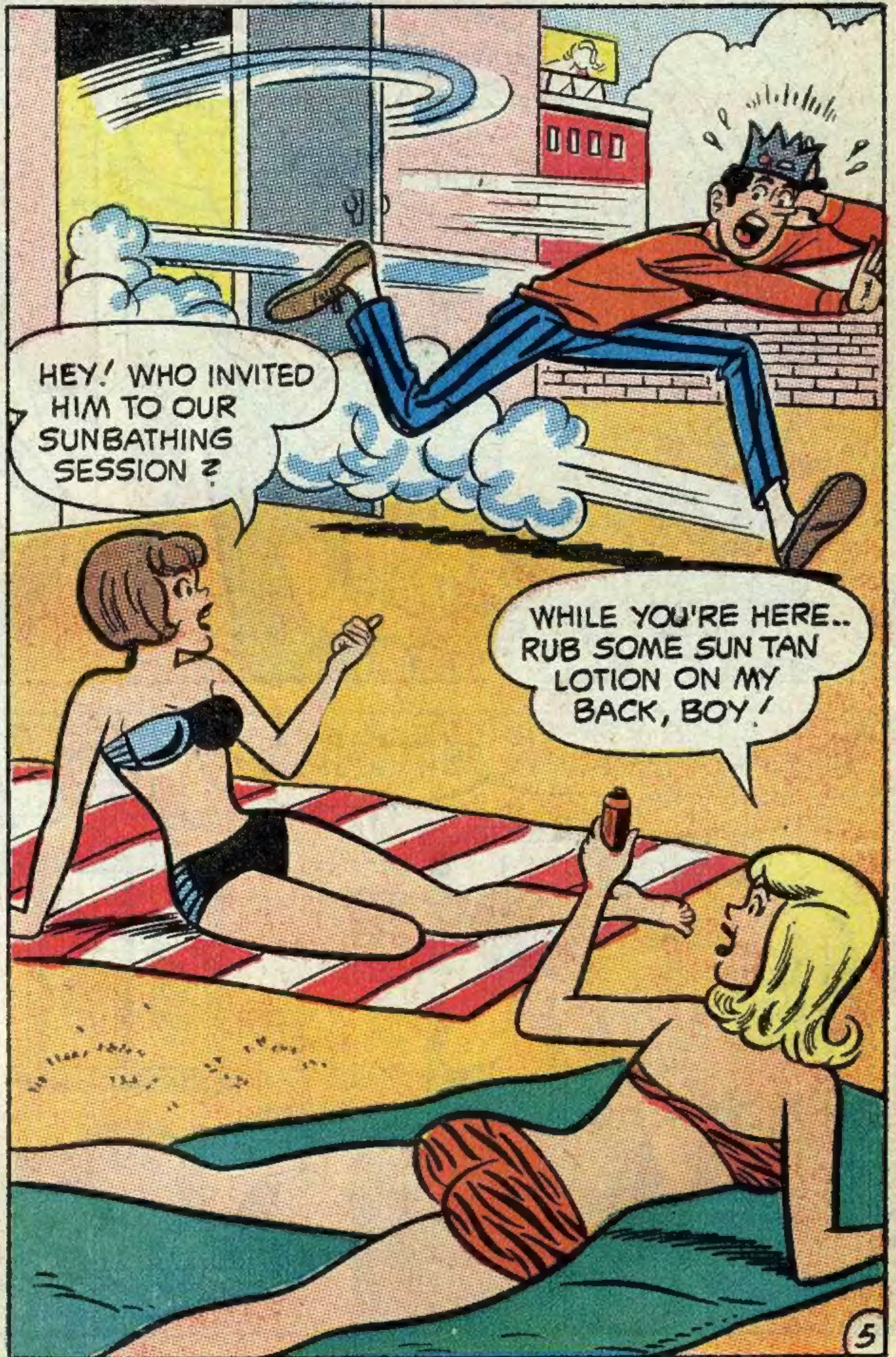
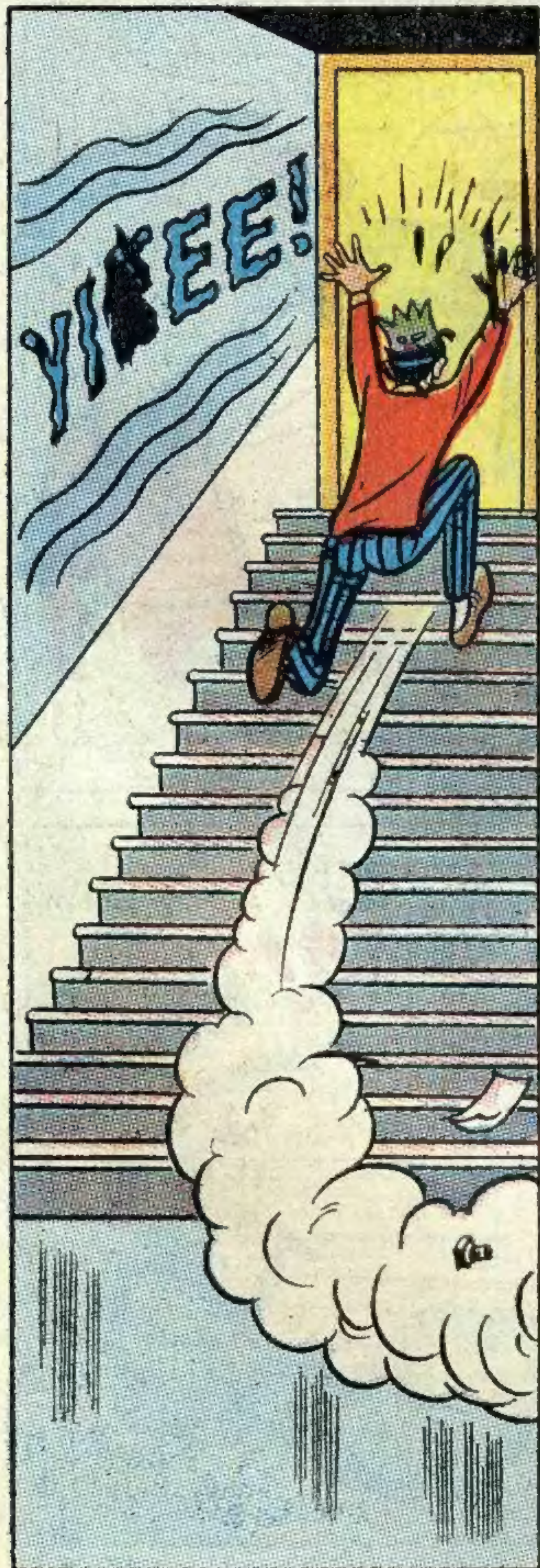


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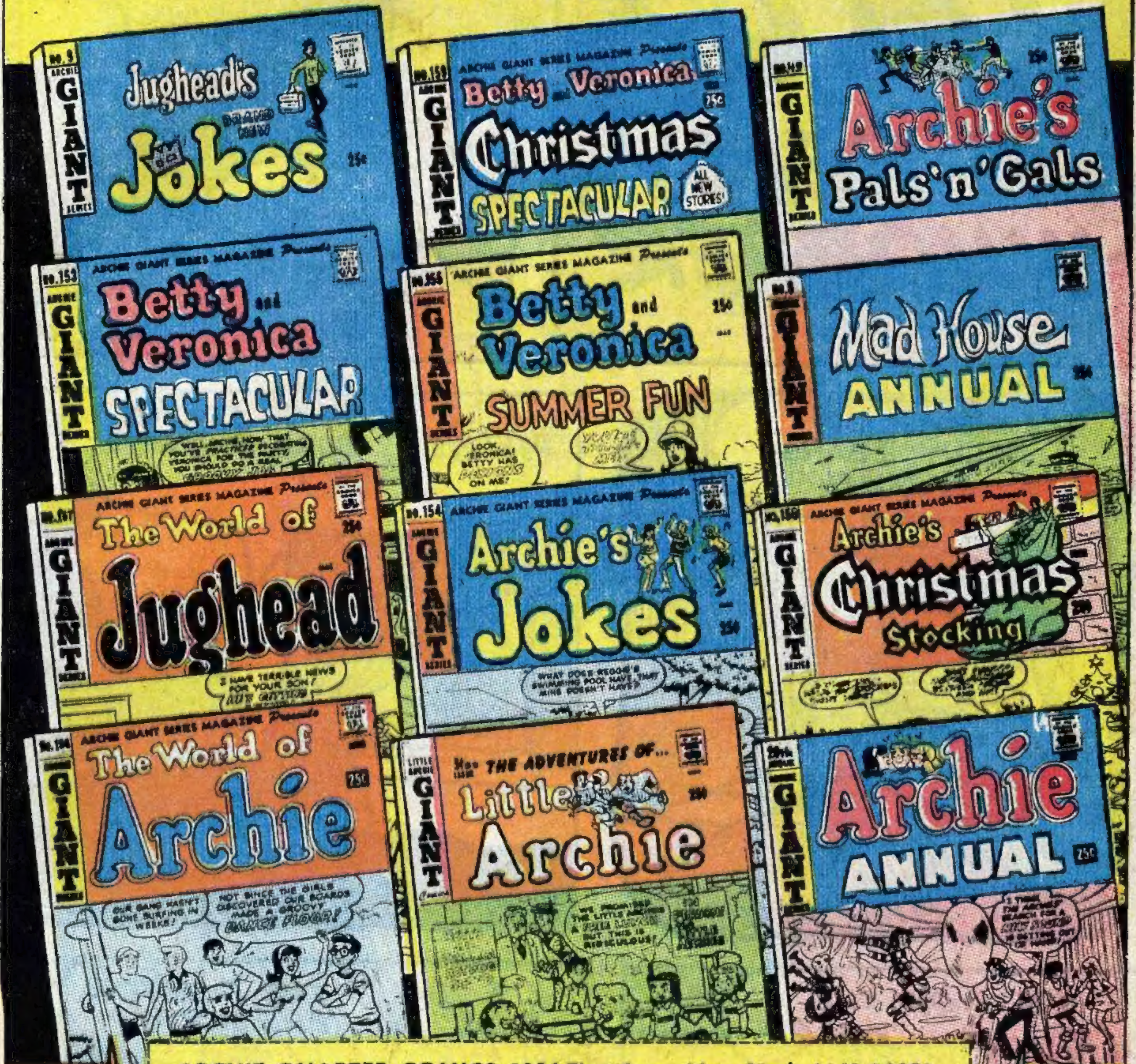






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ORDER ANY OF THESE OUT-OF-SIGHT ARCHIE GIANT QUARTER COMICS, NOW! FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!



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Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below:

- | | |
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| ☐ ARCHIE ANNUAL #20 | ☐ ARCHIE'S MADHOUSE ANNUAL #6 |
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NAME _____

AGE _____

ADDRESS _____

CITY _____

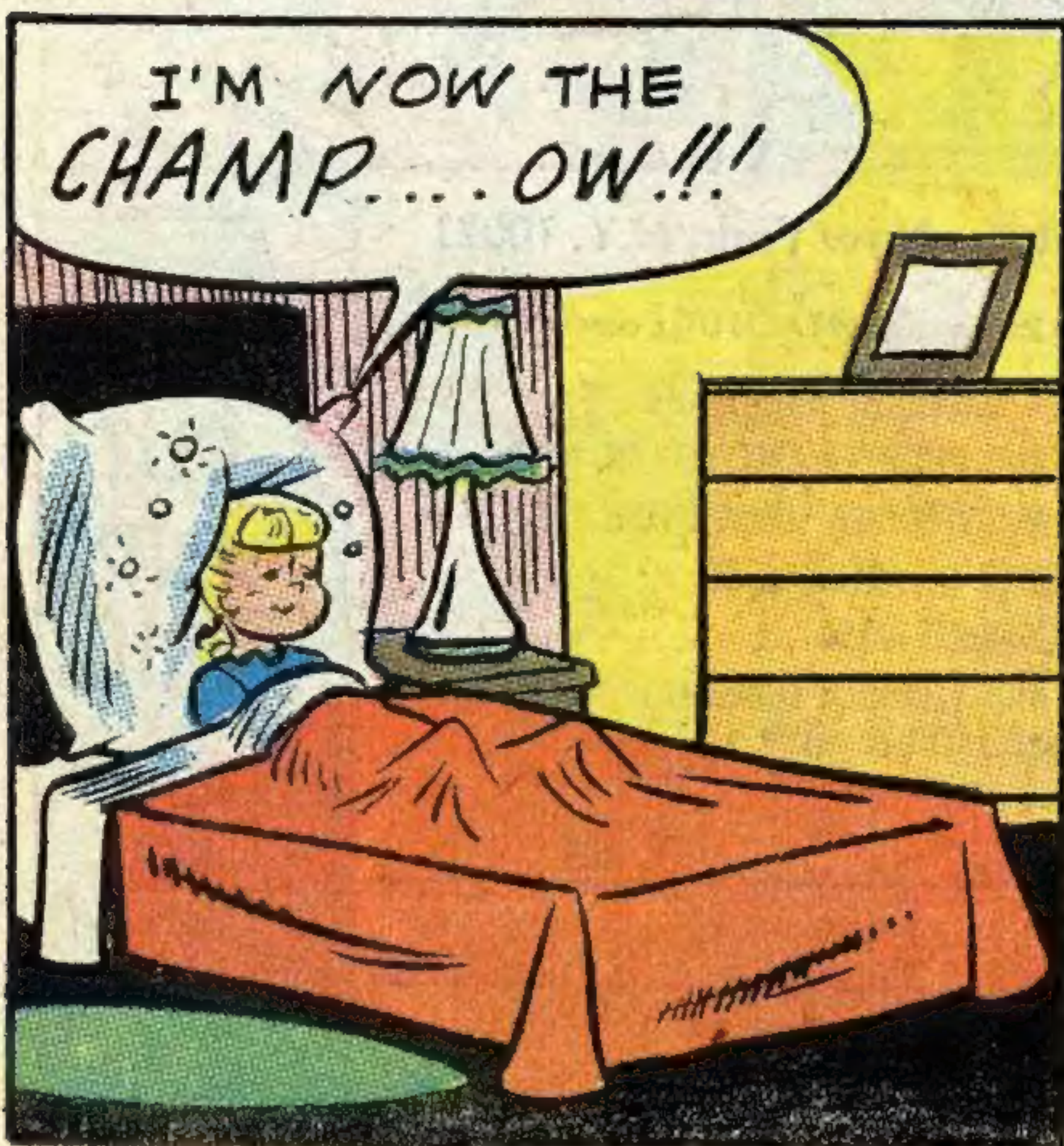
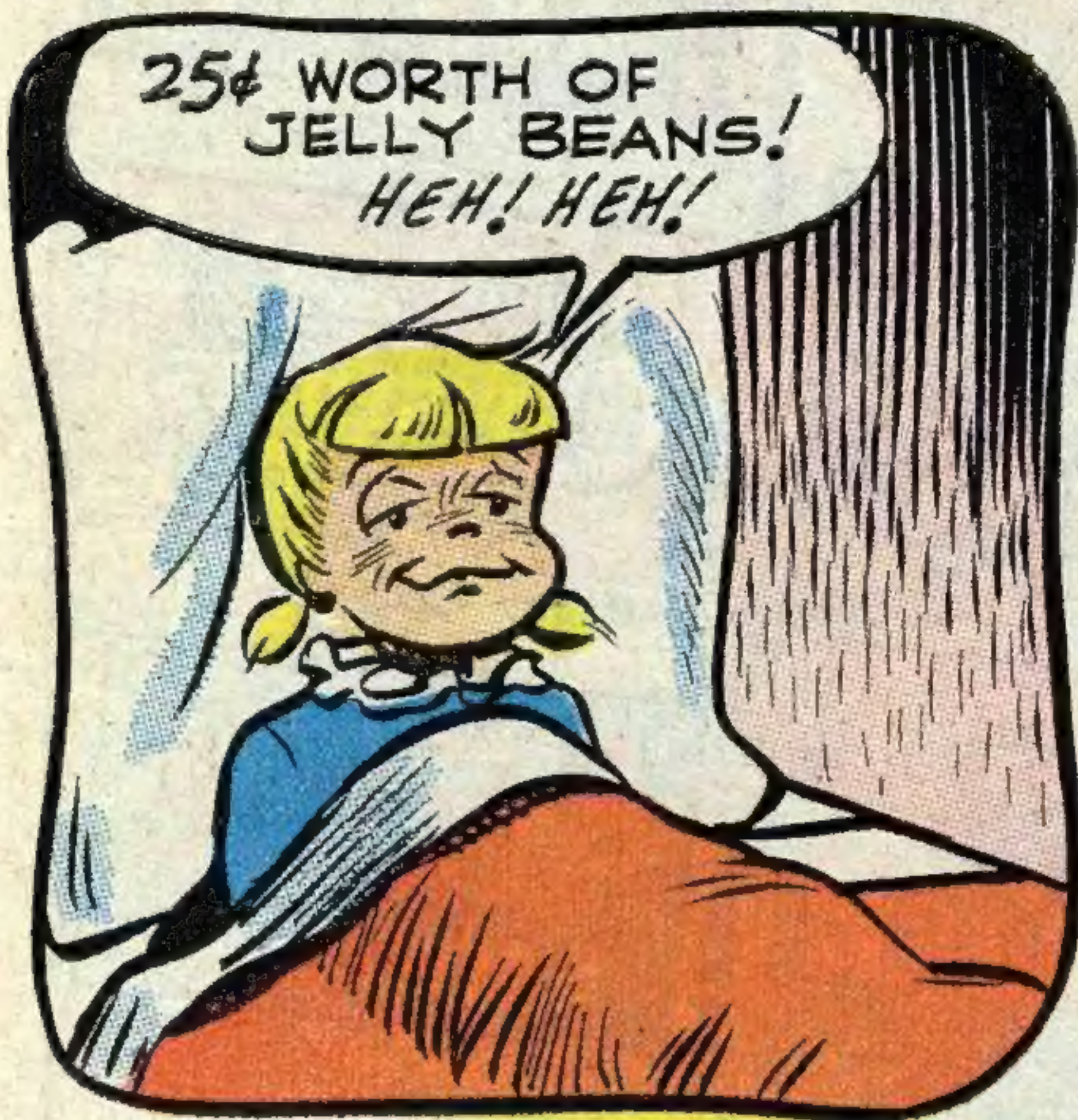
STATE & ZIP _____

DEPT. 28

ORDER NOW!

CUT OUT AND MAIL TODAY

^{7:17} **Jinx** **THE BELLY WHOPPER**



The Beanie



WELL, PUT YOUR RIGHT HAND
ON YOUR HEAD
AND WITH YOUR LEFT HAND
HOLD YOUR BA-BY'S
LEFT HAND.



NOW PUT YOUR LEFT HAND
ON YOUR HEAD



AND WITH YOUR RIGHT HAND
HOLD YOUR BA-BY'S
RIGHT HAND



AND THAT'S THE BEAN-IE

THAT'S THE BEAN-IE.

WORDS AND MUSIC BY JEFF BARRY

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**LOOK FOR THIS DANCE
AND MANY OTHERS
TO BE FEATURED ON
"THE ARCHIE T.V.
SHOW" EVERY SATUR-
DAY MORNING ON
C.B.S. T.V. CHECK
YOUR LOCAL T.V.
LISTINGS FOR TIME
AND CHANNEL!**

**ALL RECORD
STORES ACROSS
THE COUNTRY WILL
HAVE ARCHIE SINGLES
AND ALBUMS! GO
TO YOUR LOCAL
RECORD AND MUSIC
SHOP AND ASK
FOR THEM.**



Girls! Now Have A Fabulous Figure The 6 Second Way!

It is almost like a miracle. You can actually lose flab around stomach, thighs, waist, hips, neck, face and not move out of your seat. Unbelievable? New scientific tests show that you get faster and better results from Isometrics, the new method of exercise. Another astounding fact is that you do each exercise only 6 seconds a day. No special equipment is required, and you can concentrate on any part of the body that you are interested in controlling.

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Every page is fully illustrated with photographs showing exactly how to perform the Isometrics and how to get the best and fastest results.

Designed By Experts

The exercises were prepared under the supervision of Victor F. Obeck, Professor of Physical Education, New York University and Isadore Rossman, M.D., Medical Director, Department of Home Care and Extended Services, Montefiore Hospital, New York.

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You will still need Isometrics even if you have decided to reduce solely by dieting. Because when the fat is gone there will remain layers and layers of loose, flabby, unattractive skin that has been stretched out by the fat. Miracle Isometrics tightens and restores the firmness to the skin and eliminates the undesired flabbiness. Isometrics does it in only 6 seconds a day. Convince yourself. Mail the coupon.



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**BOND BOOK CO. Dept. A-3112
43 West 61 St., N.Y., N.Y. 10023**

I enclose \$1.70 plus 30¢ for handling and postage. Please send Isometrics — The Static Way to Physical Fitness. Unless I am fully satisfied I may return in 10 days and get a full refund of the purchase price.

Name _____
Address _____
City _____ State _____ Zip Code _____
N.Y.C. residents include 8% tax. N.Y. State 3% tax.

REWARD \$11,750.00

FOR THIS COIN!

\$500,000.00

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1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1969 catalog. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable coin catalogue now. Hold on to your coins until you obtain our catalogue. Send \$1.00 for 1969 Coin Catalogue Book to Best Values Co. DEPT. B941
160 Amherst St., East Orange, N. J. 07018

For Certain Coins We Pay Up To: CERTAIN:

- ☐ Gold Coins Before 1929. \$35,000.00
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160 Amherst St., East Orange, N. J. 07018**

Rush your latest 1969 catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose \$1. Send Pstg. Prepaid.

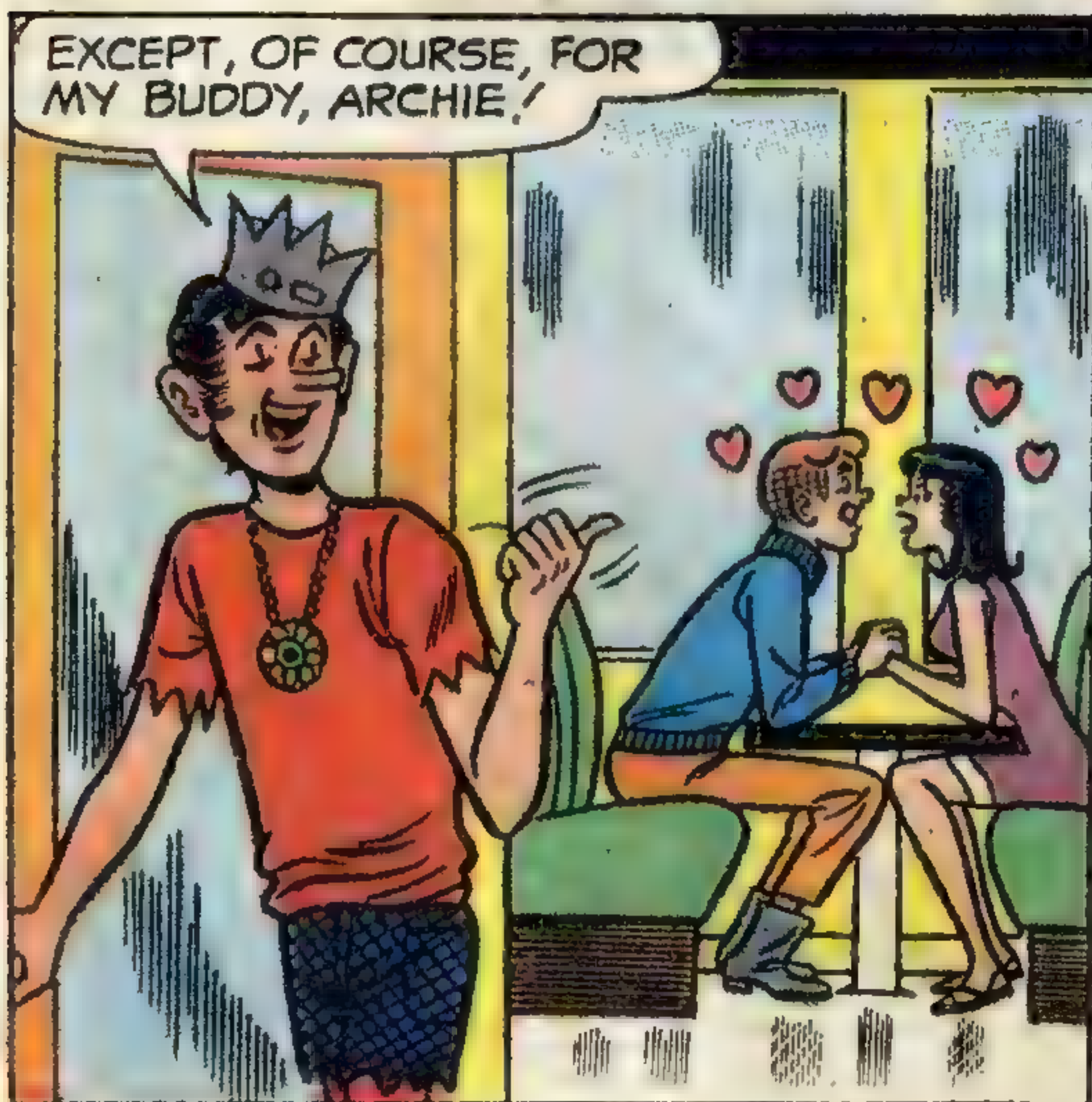
NAME _____
ADDRESS _____
CITY _____ STATE _____
**YOUR MONEY WILL BE REFUNDED IN FULL
IF YOU ARE NOT SATISFIED WITH THIS CATALOG**

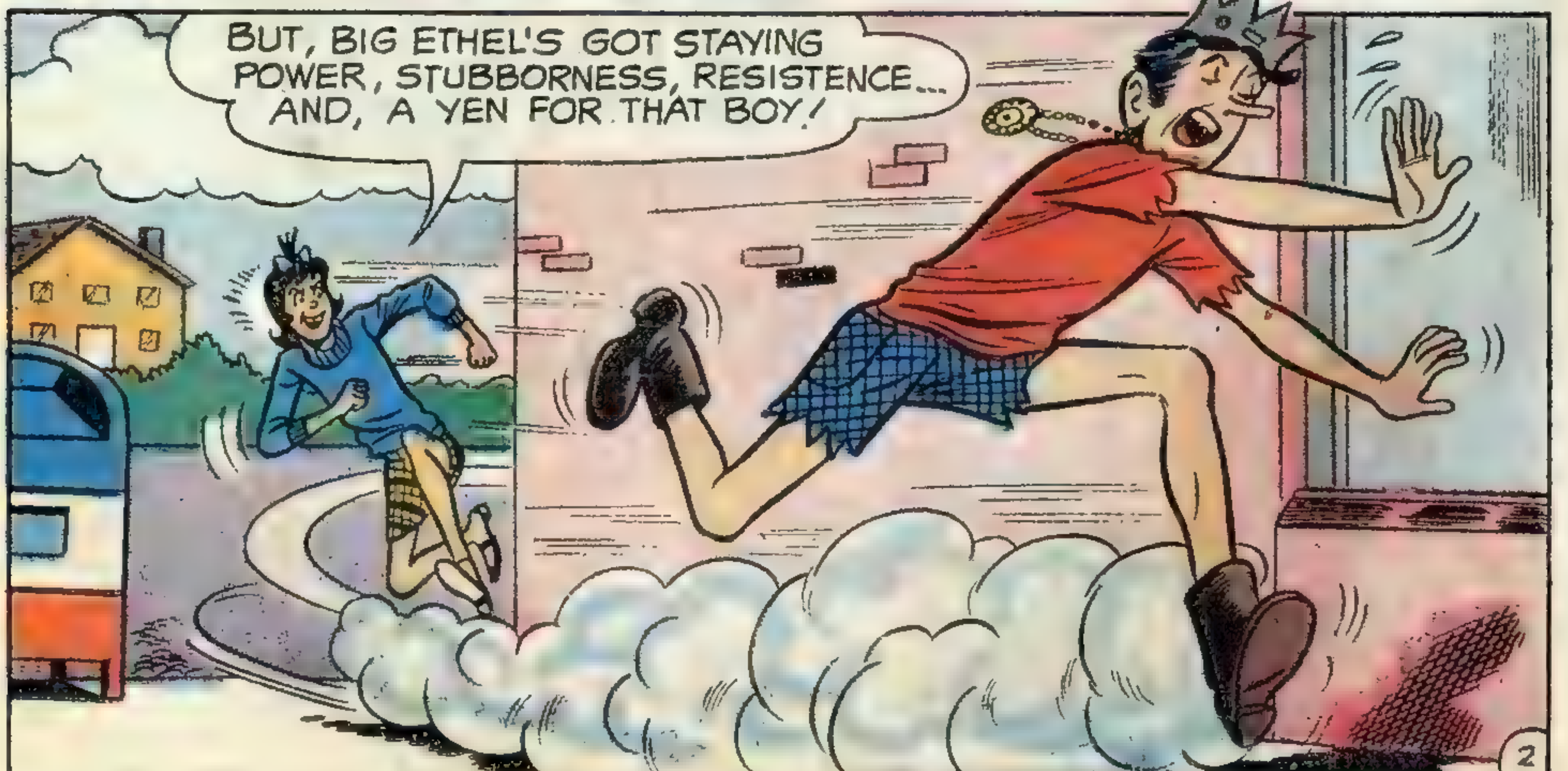
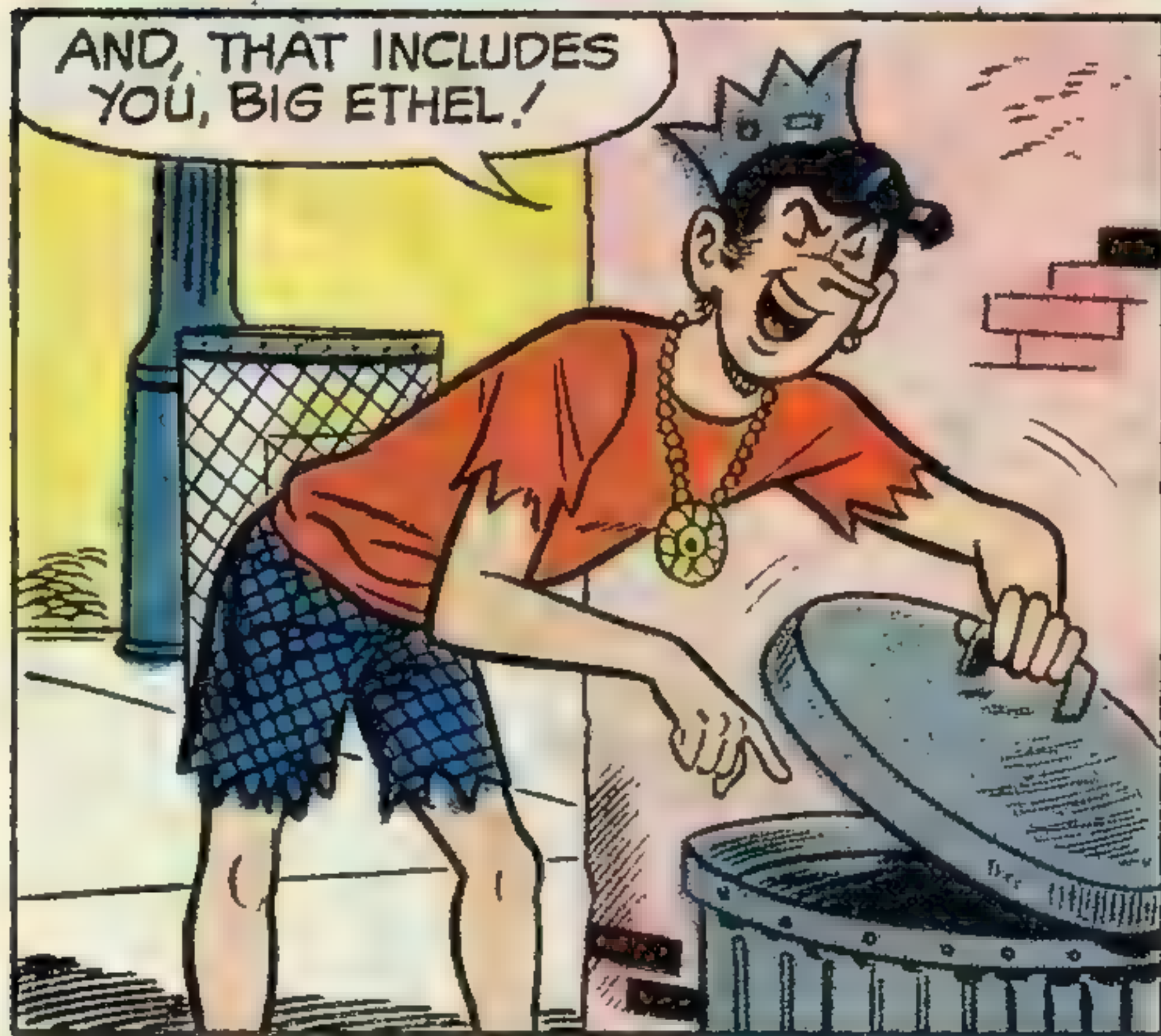
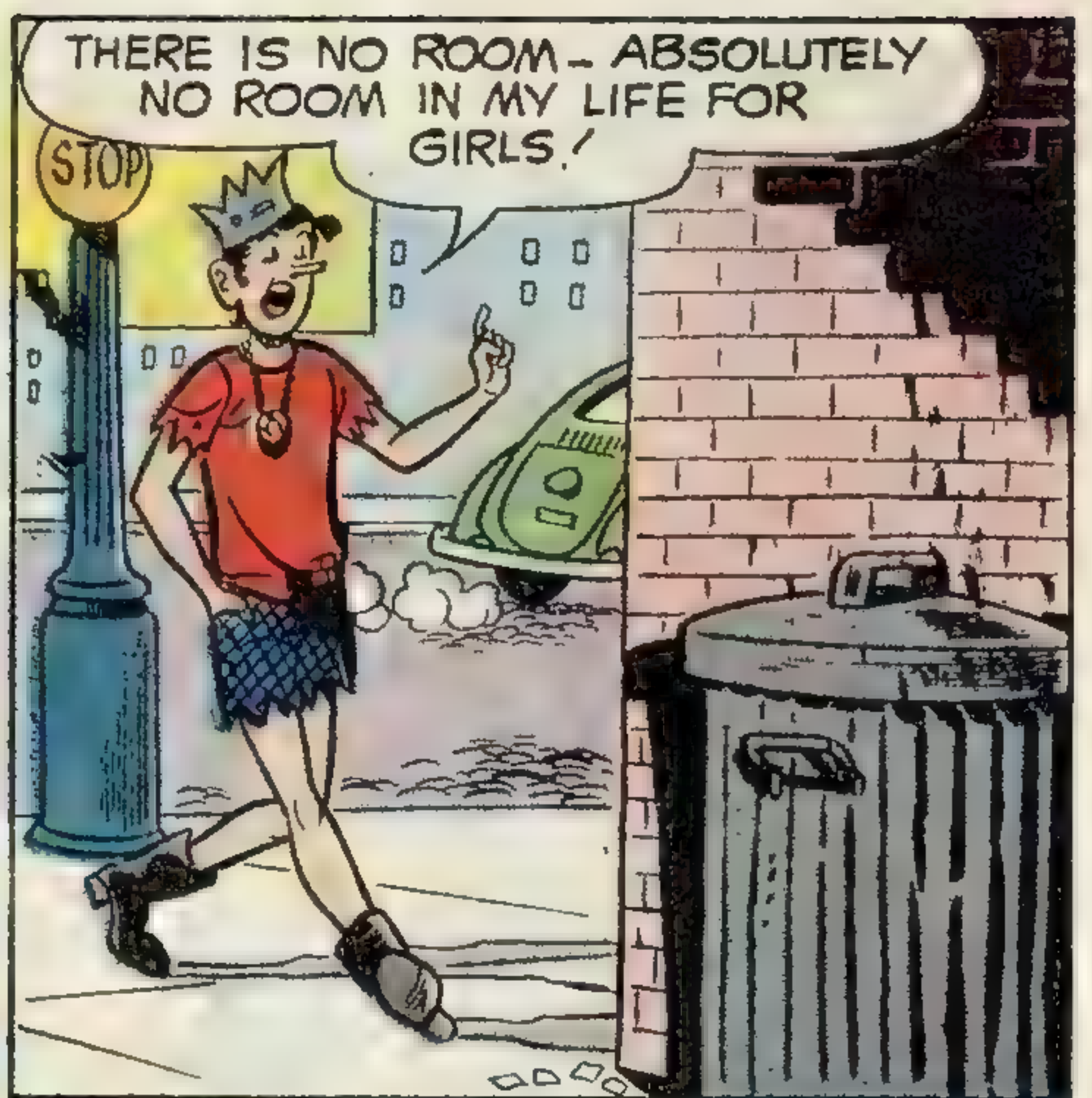
Jughead

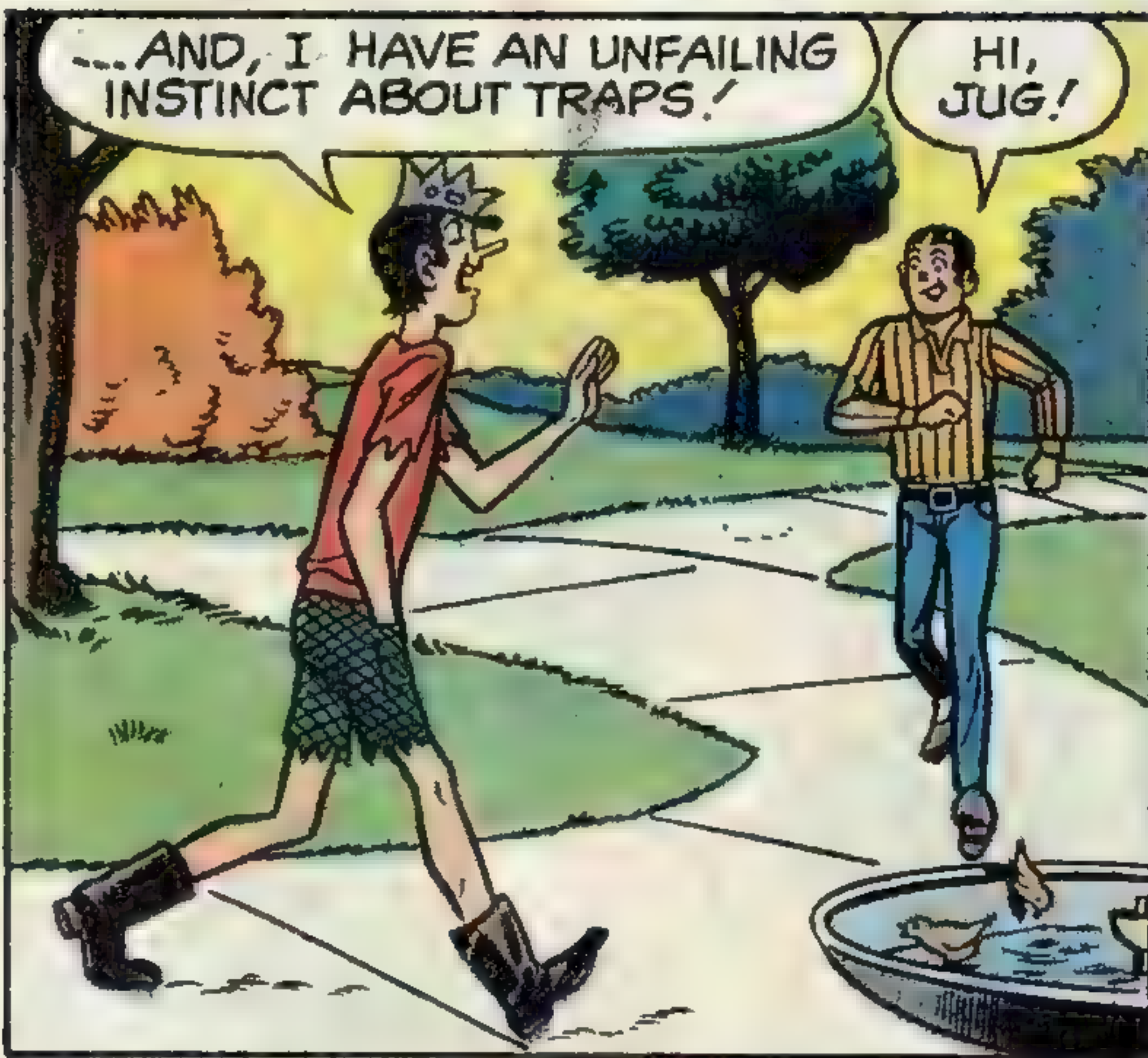
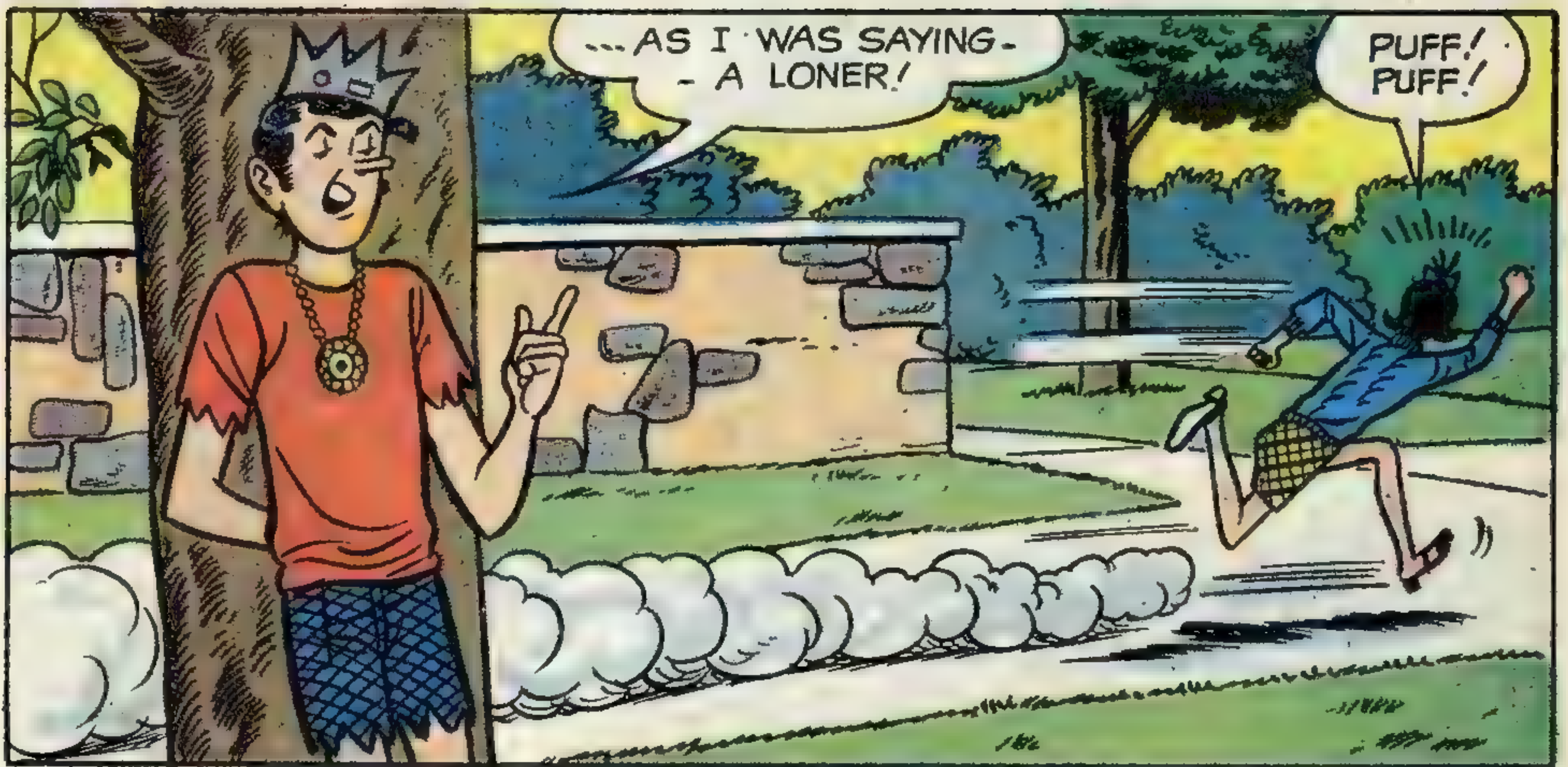
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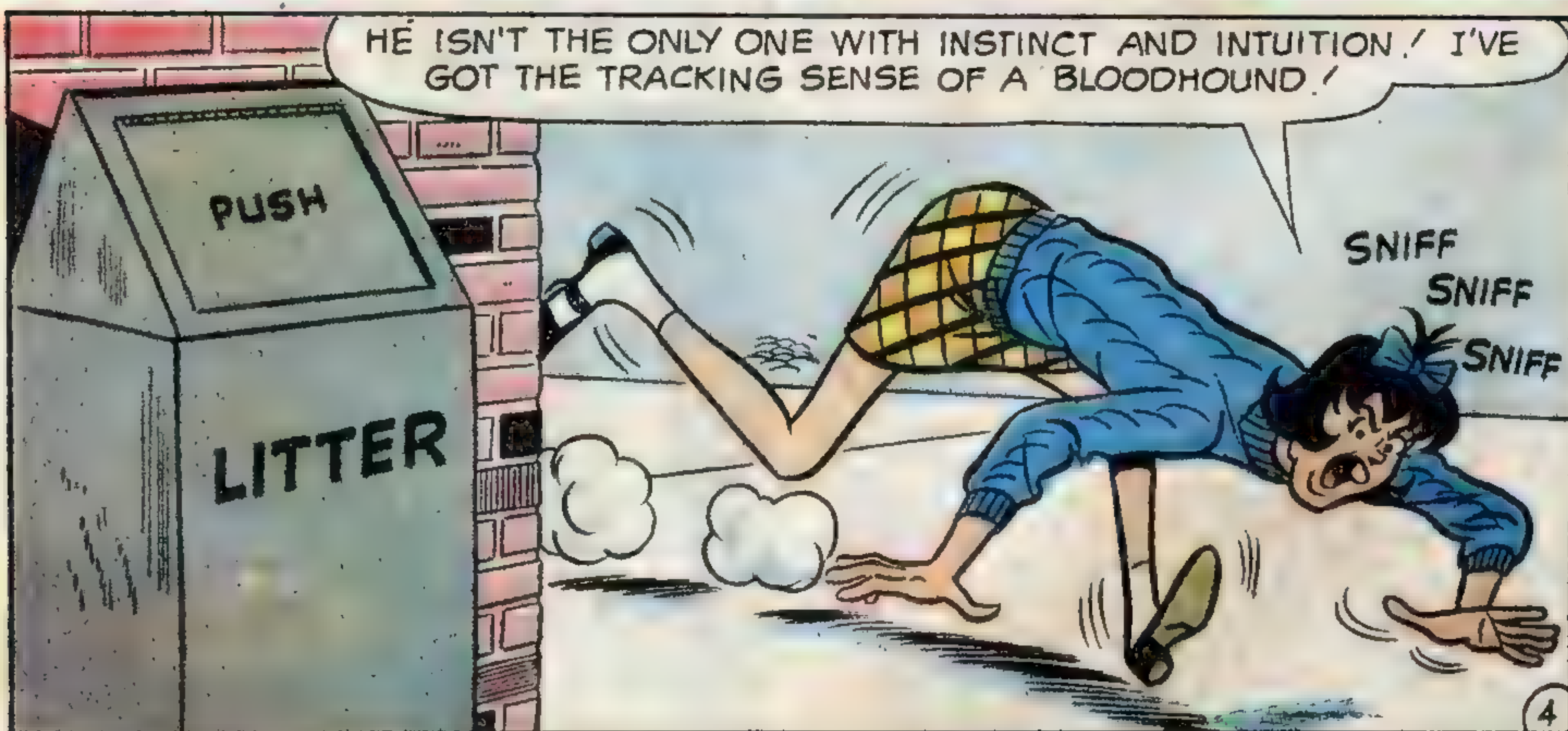
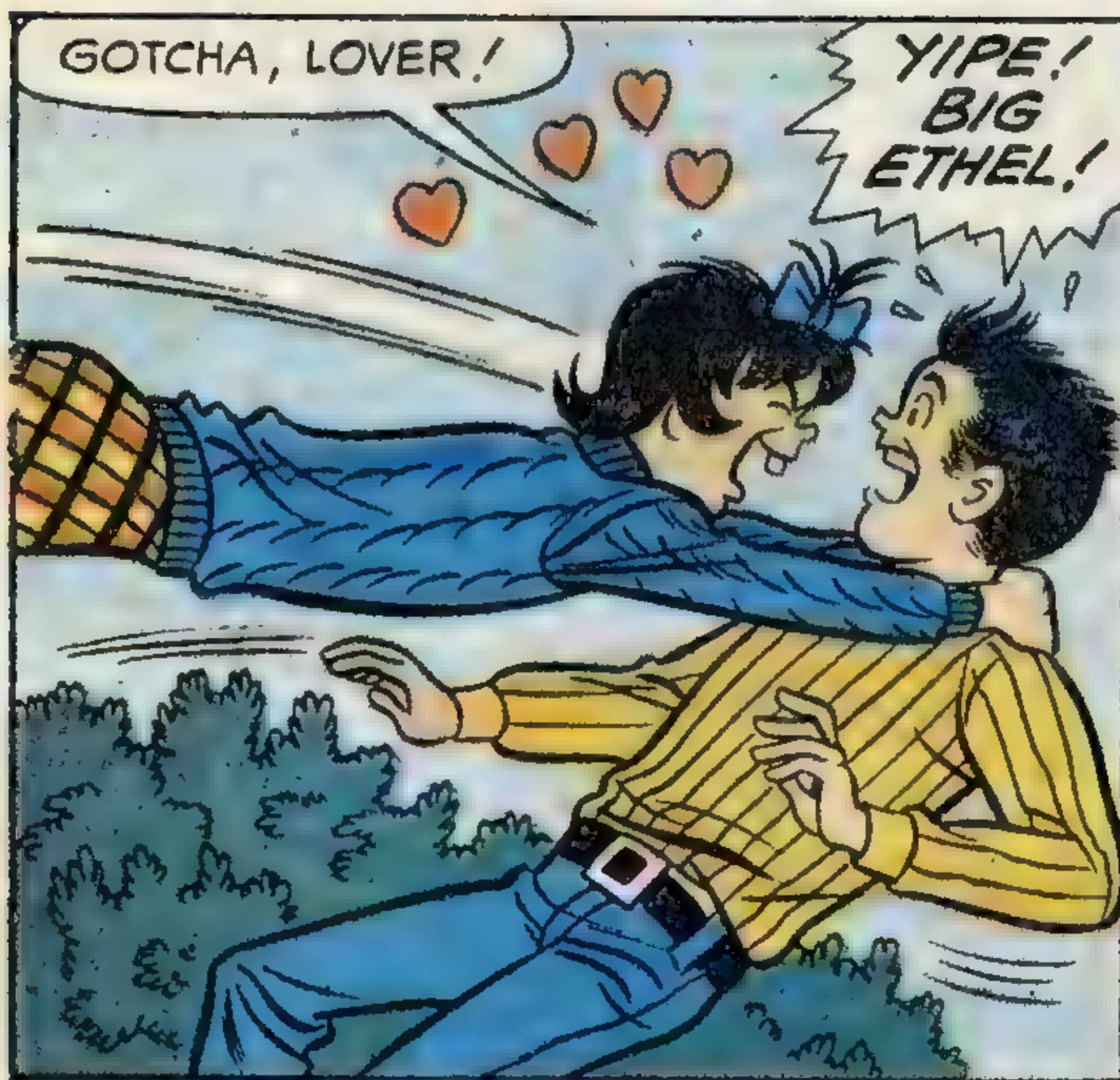
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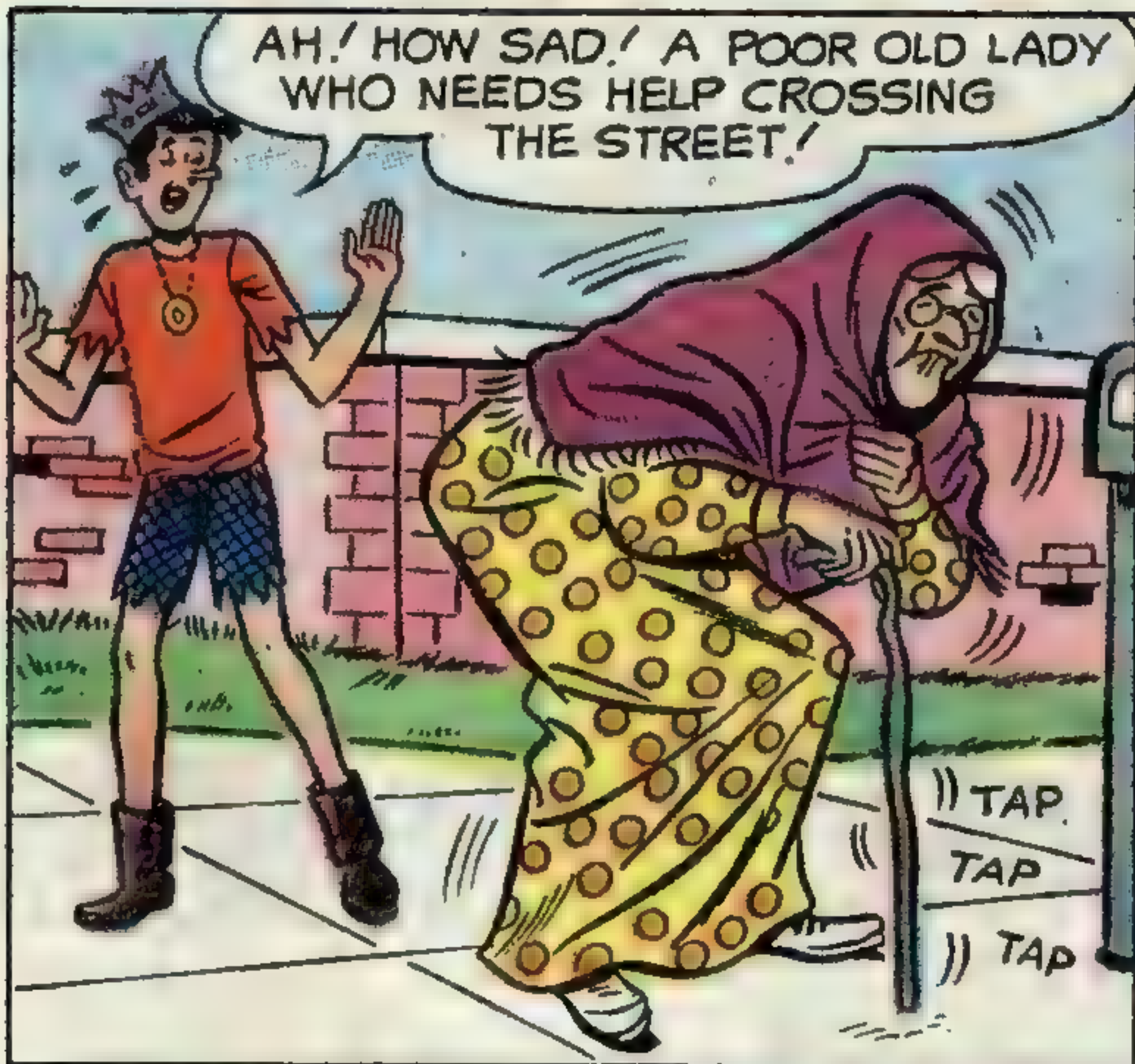
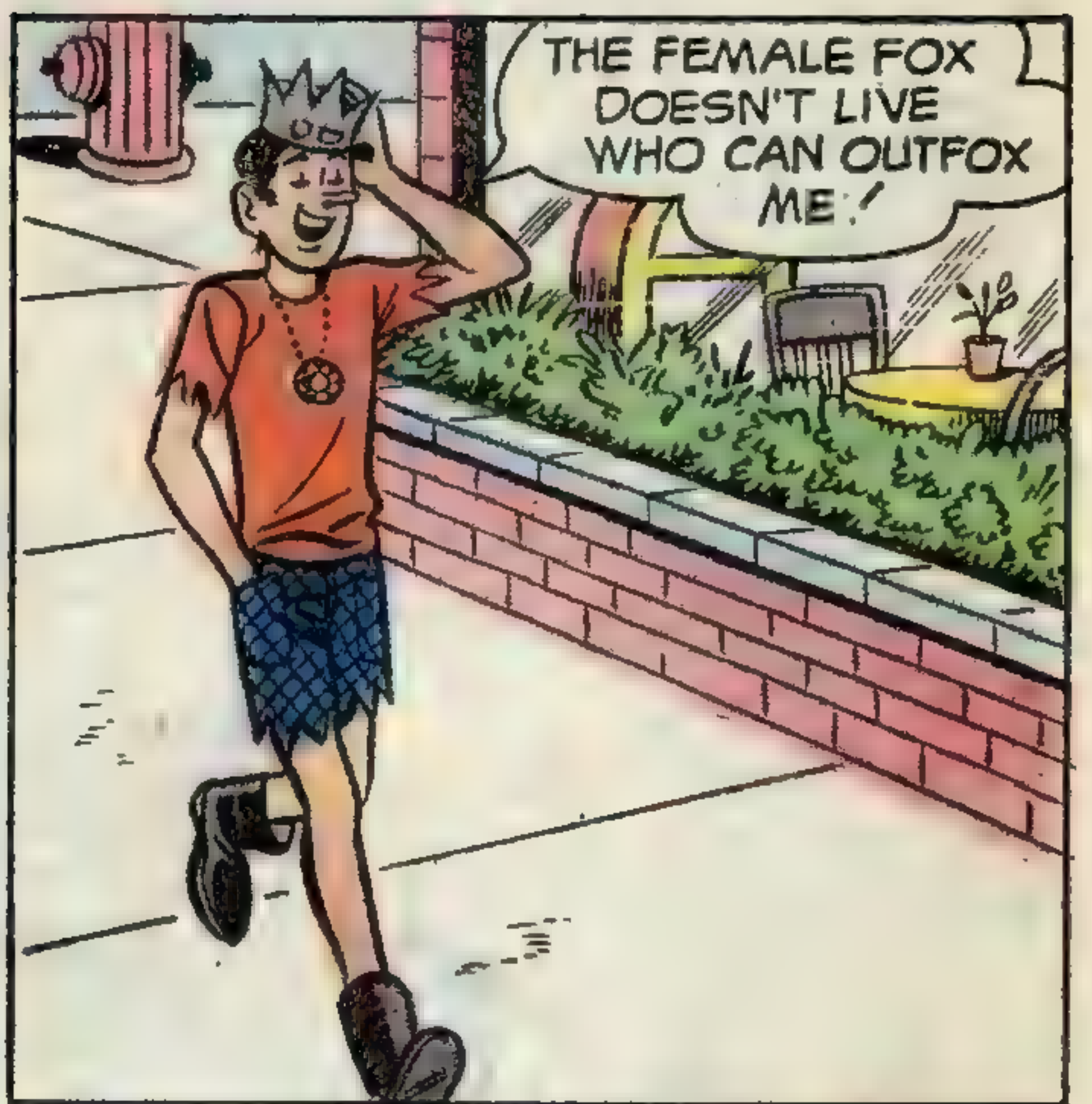
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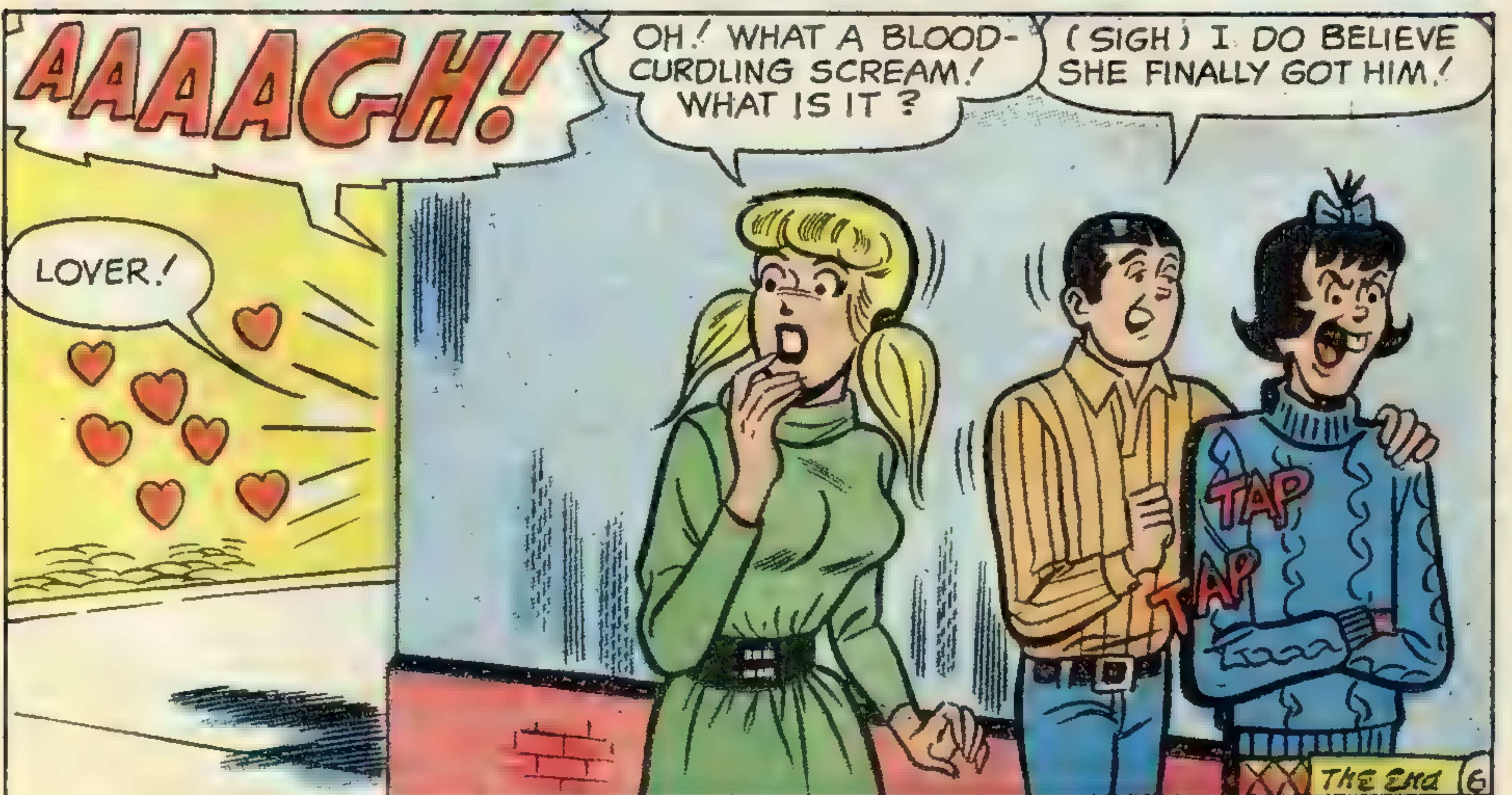
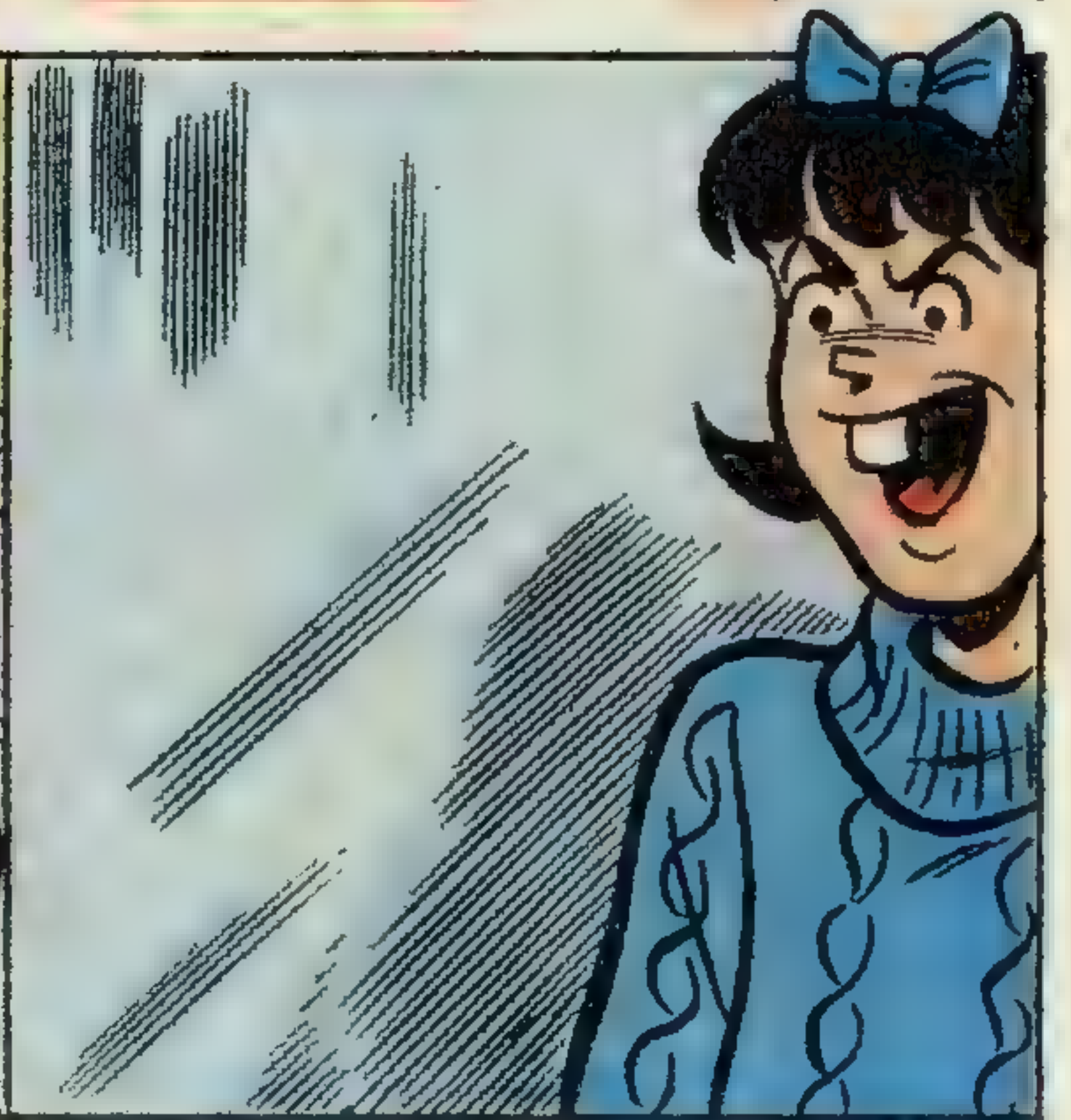
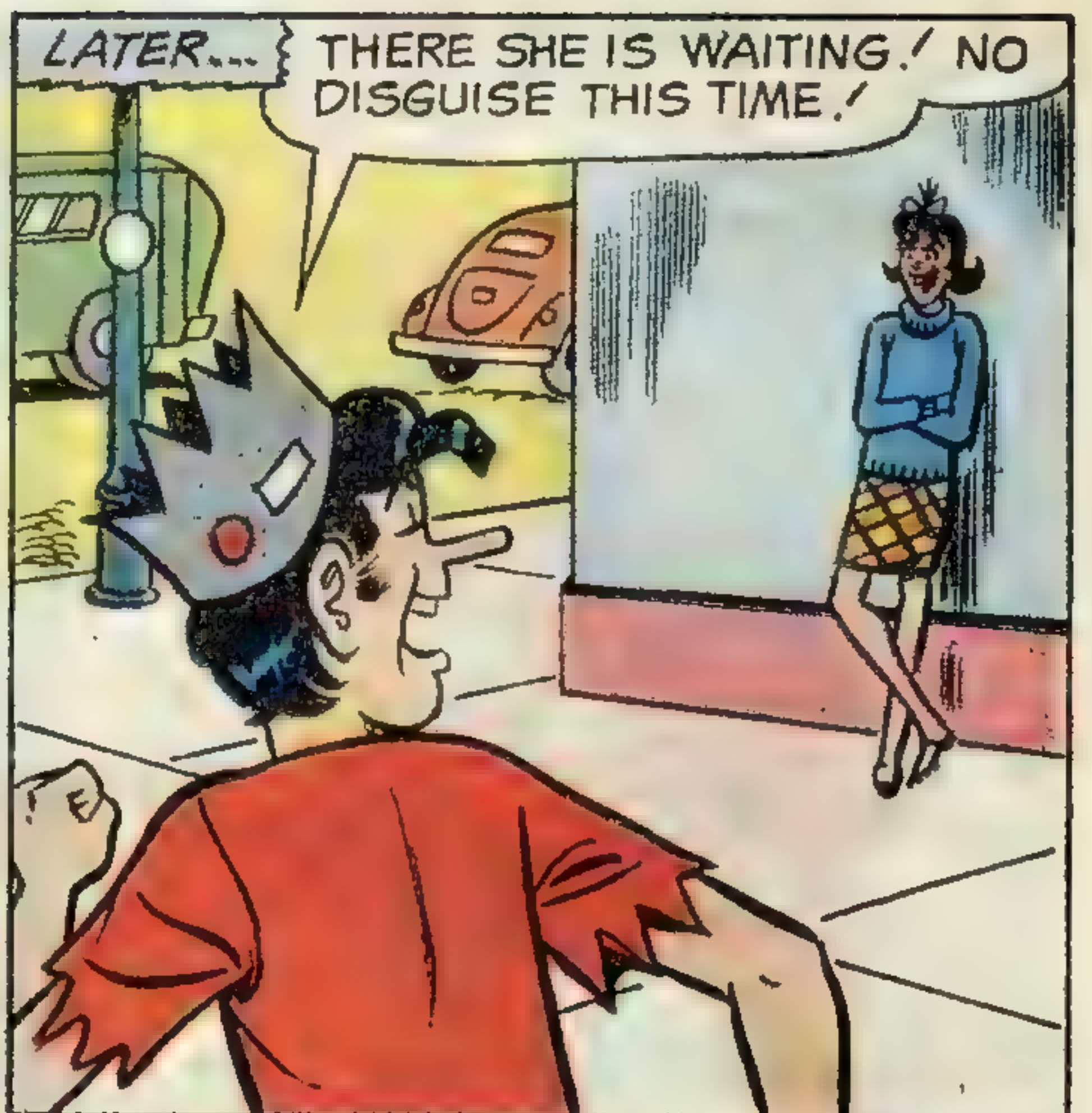












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HOLIDAY
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UPS, FASHION,
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FOR THE
YULETIDE!



WE'RE DRESSING
UP THIS GIANT-SIZE
SPECTACULAR FOR
CHRISTMAS!

IT, MAKES A GREAT GIFT,
TOO! JUST ENCLOSE THE RIGHT
AMOUNT WITH THE COUPON AND
WE'LL SPEED YOUR ORDER!



MAIL TO: B+V CHRISTMAS SPECTACULAR # 159
ARCHIE COMICS
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

PLEASE SEND _ COPY (S) OF BETTY & VERONICA
CHRISTMAS SPECTACULAR # 159 AS SOON AS IT
IS OFF THE PRESSES! I ENCLOSE 25¢ IN
COIN FOR EACH COPY ORDERED.

NAME _____

ADDRESS _____

CITY _____ STATE AND ZIP NO. _____

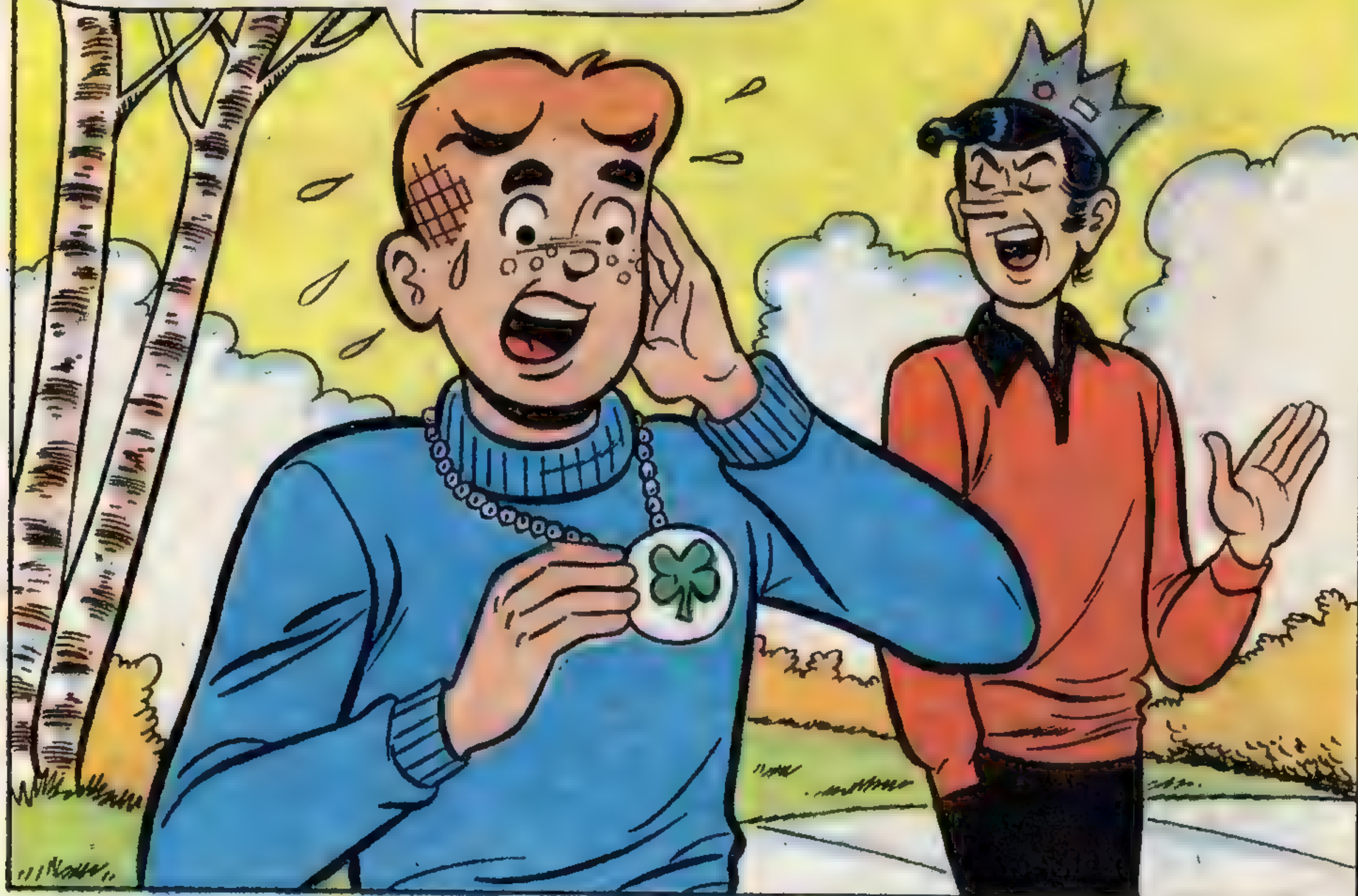
Jughead

IN

LUCKY-LEAF

WHEW! WHAT A FRIGHT! I THOUGHT I LOST MY LUCKY FOUR LEAF CLOVER!

OH, COME ON, ARCH! YOU'VE GOT TO BE KIDDING!



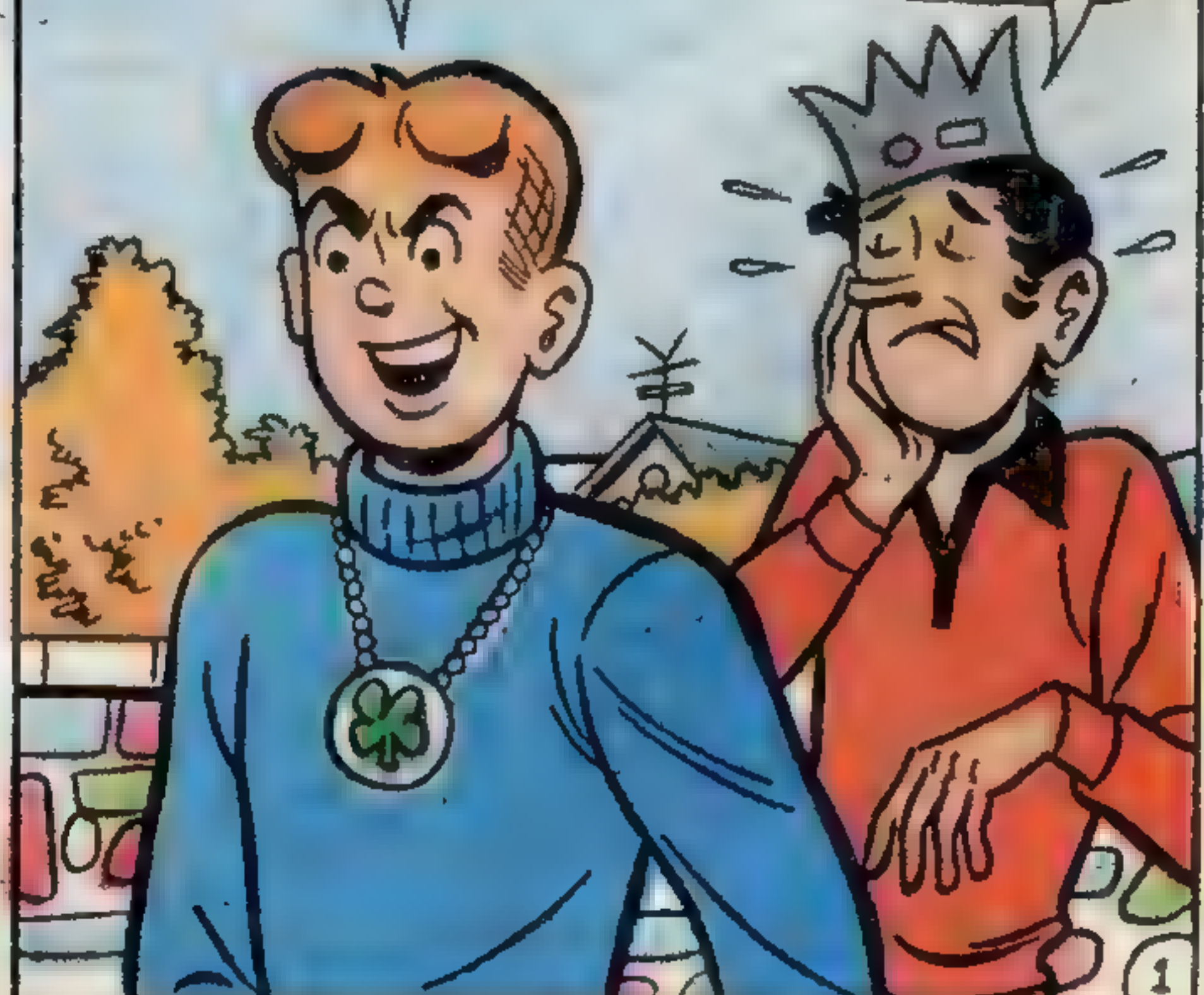
DON'T TELL ME YOU BELIEVE IN ALL THAT SUPERSTITIOUS GARBAGE!

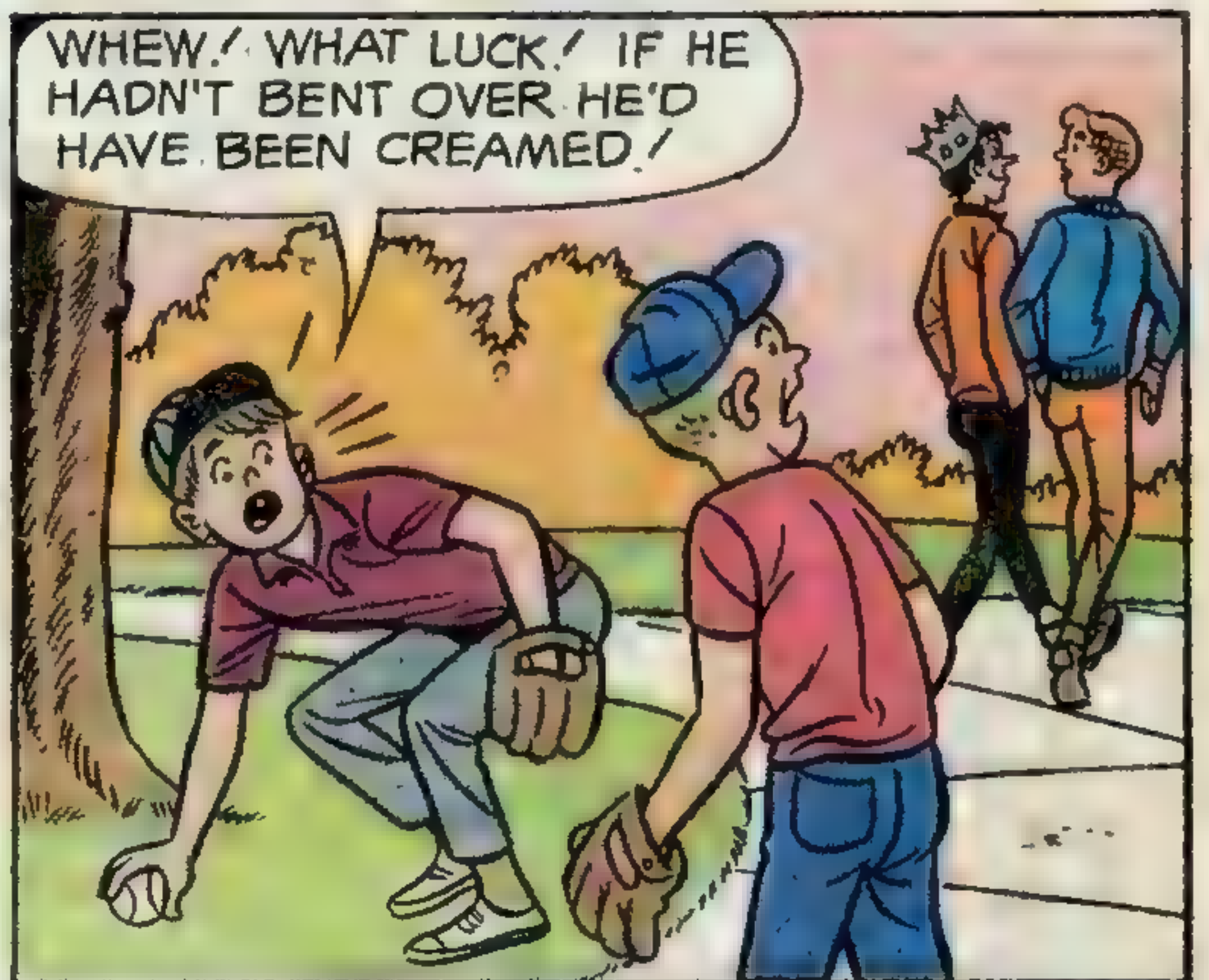
OKAY! I WON'T TELL YOU!

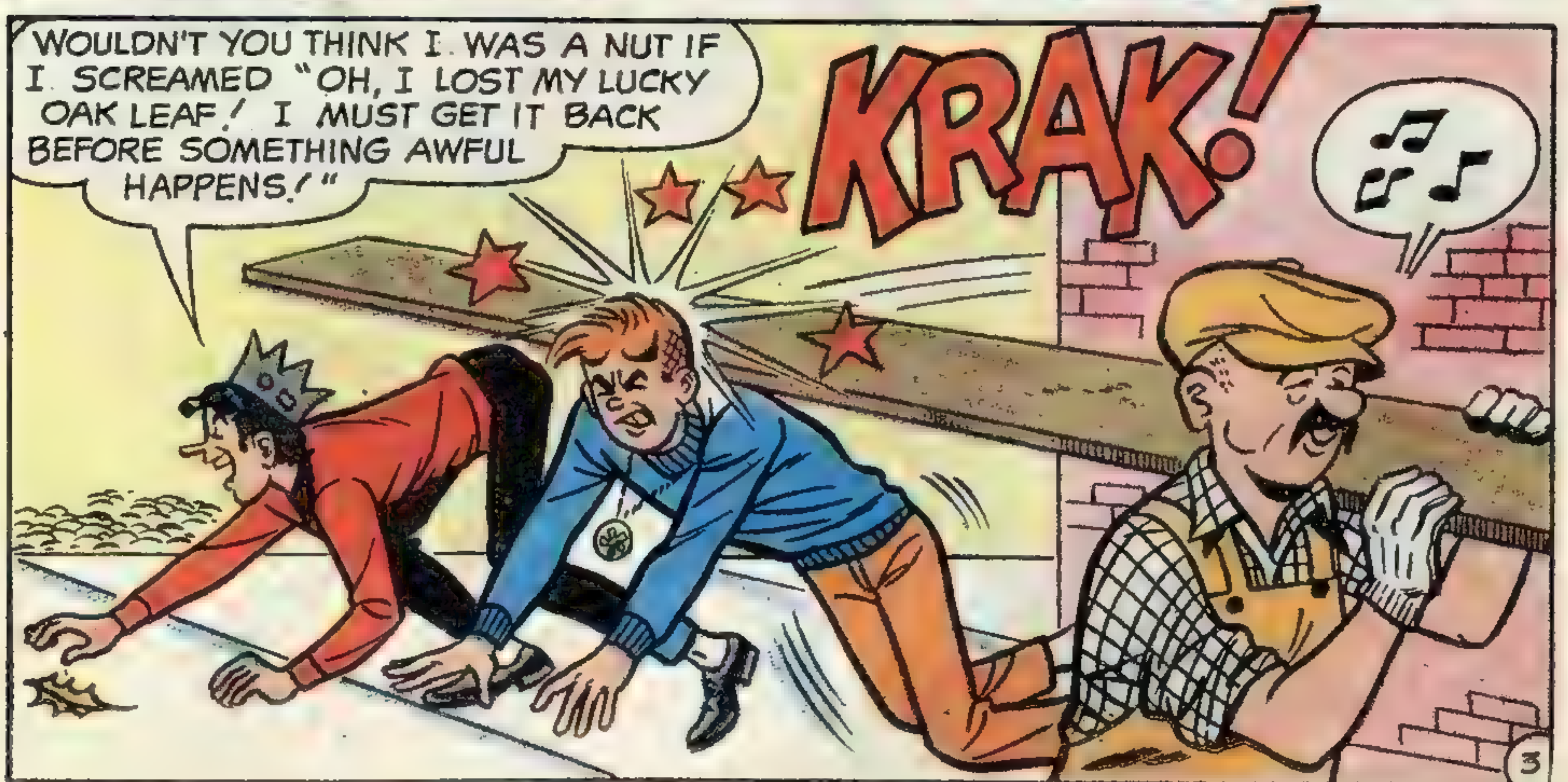
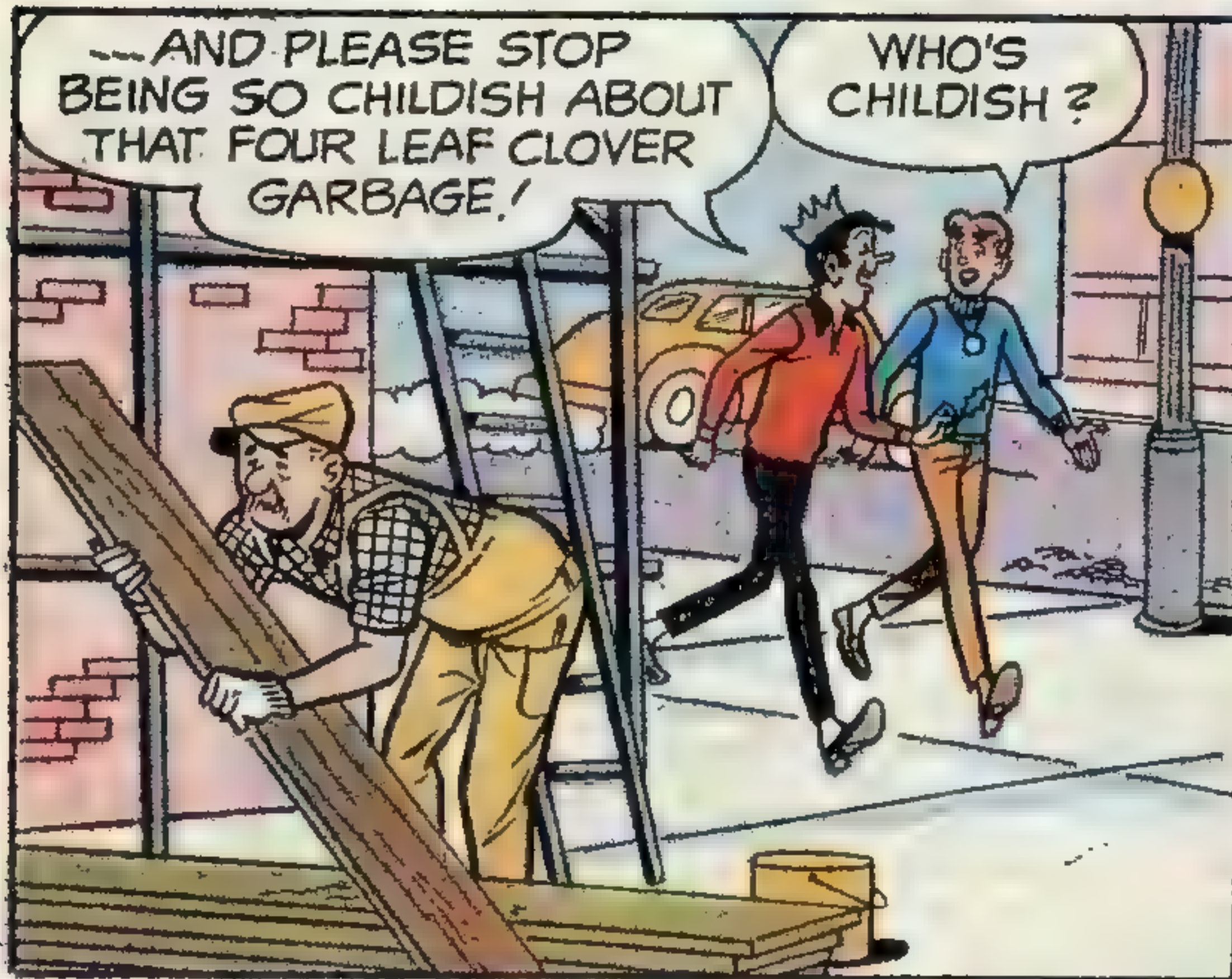


BUT, I'M NOT LETTING MY GOOD LUCK CHARM OUT OF MY SIGHT, EITHER!

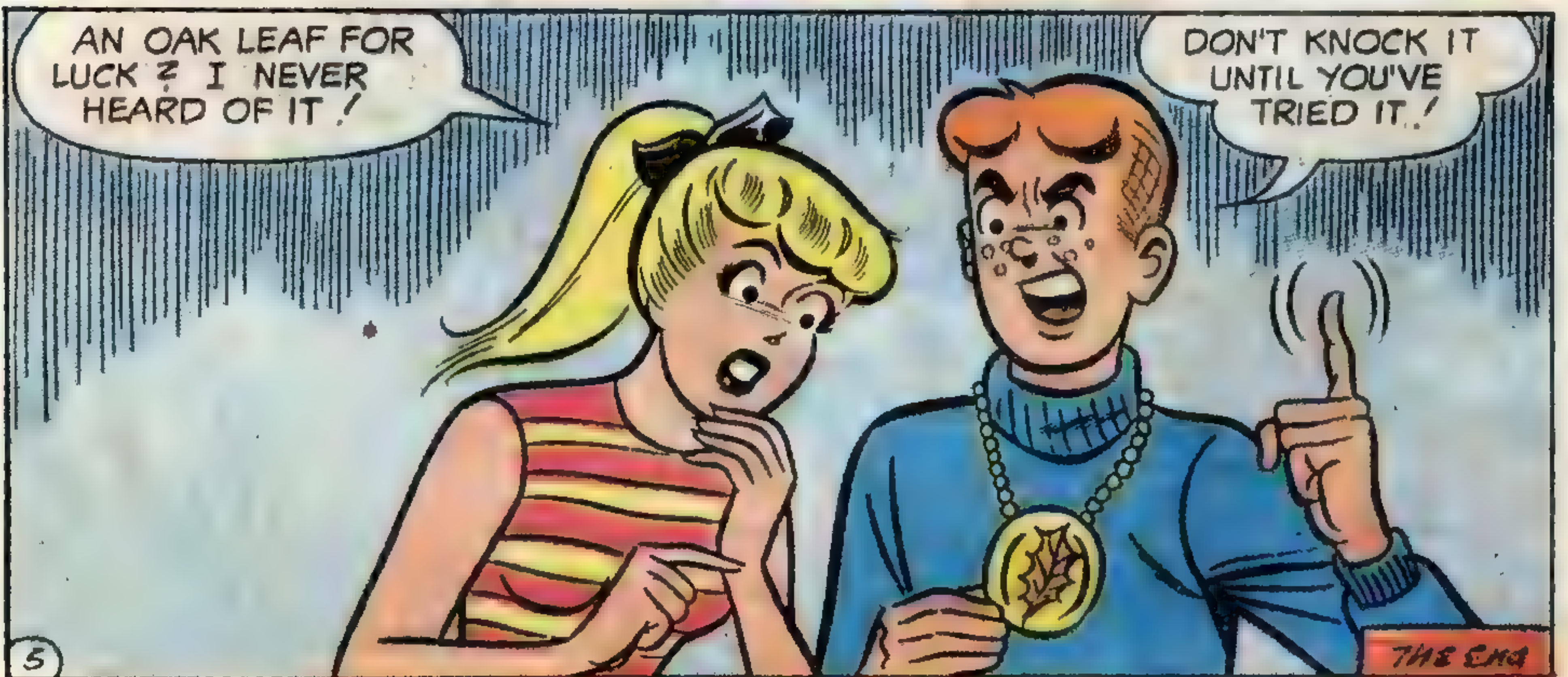
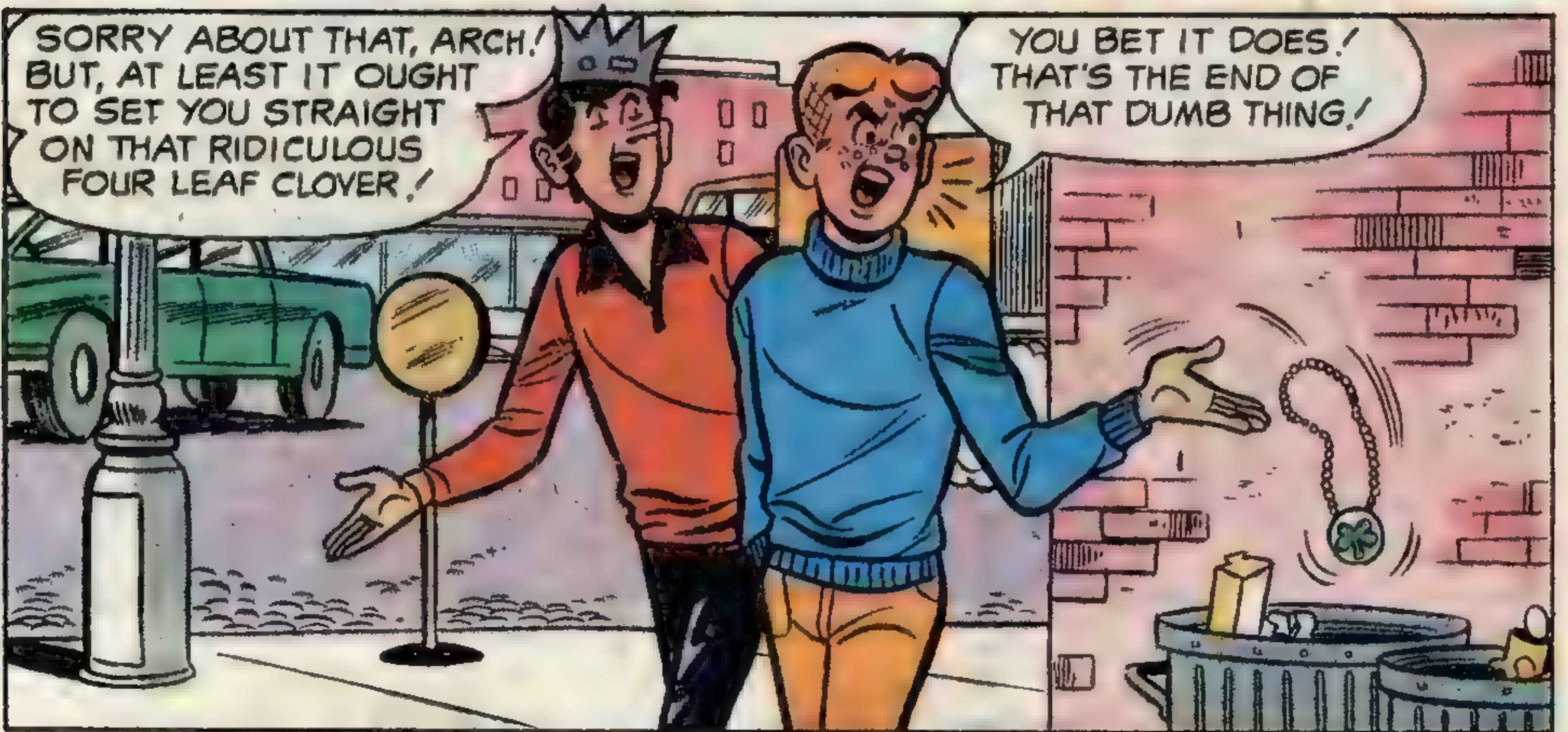
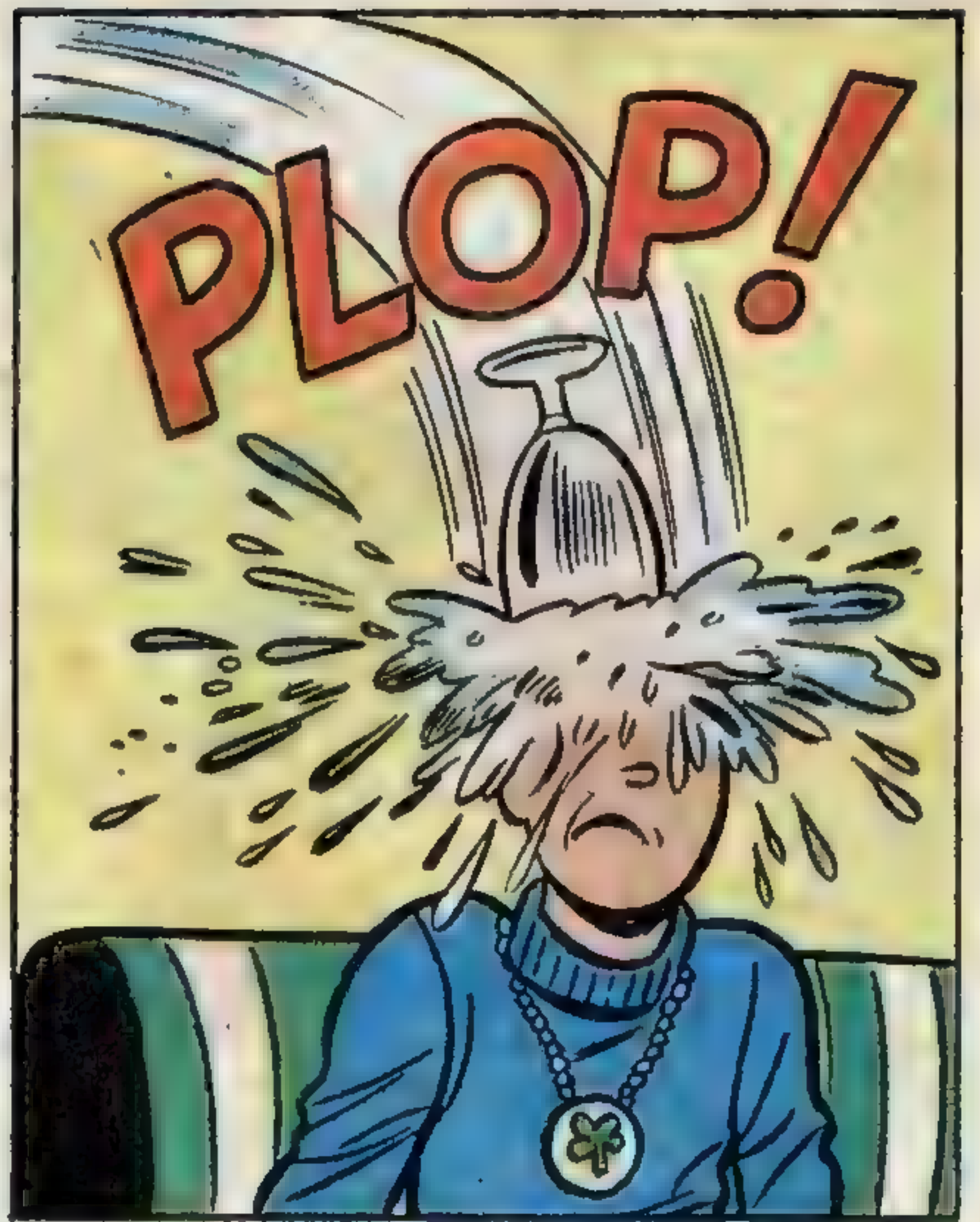
GROAN!











10 WAY HAIRPIECE! 10 GLAMOUR STYLES +

MOD-VOGUE TAIL!
The New MOD HAIR-PIECE FOR LIMIT-LESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. **FOR CASUAL OR Formal Wear** 100% Glamorous **Dynel**. . . a big 18 inches in length.



COLOR MATCHED TO YOUR SAMPLE!
Your hair is carefully matched by our experts! Include sample of your hair and leave the matching to us! **MAIL COUPON NOW!**

YOURS ONLY

\$1 FREE

New MOD-VOGUE illustrated hair style instructions included.

LOW INTRODUCTORY OFFER . . . \$1.
Be sure to include sample of hair and \$1. (plus 25c postage and handling).

Mail to —
BEAUTY AIDS CO., Dept. 130
160 Amherst St.,
East Orange, N. J. 07018

Artist's version of one or more hair pieces in use.

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BUN • MOD MAKER
PONY TAIL
BRAID • CHIGNON
BEE HIVE
HIGHY MAKER-
FACE FLATTERER-
COUNTLESS STYLE-
MADAM
AMBASSADOR
ETC.

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ORDER TWO
GLAMOURIZE BOTH SIDES!

MONEY BACK GUARANTEE COUPON

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160 Amherst St., East Orange, N. J. 07018

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Name _____
Street _____
City _____ State _____ Zip _____

Fabulous New Zenith Collection Includes ALL THESE DRAMATIC MAN-IN-SPACE STAMPS

216 DIFFERENT WORLD-WIDE

Plus Midget Encyclopedia of Stamp Collecting

Plus Solar System Rocket Service Souvenir Stamp Sheet

Everything — yours for only

25c



What a bargain! Only 25c for this fascinating collection of 216 different stamps from all over the world. Includes every one of these colorful space-age sets. Congo "Telestar." Romania "Venus Probe." Hungary "Dark Side of the Moon." Czech "Space Heroes." Many more. You also get this unique Solar System Souvenir Stamp Sheet, plus the informative Midget Encyclopedia of Stamp Collecting at no extra cost.

That's right — every stamp you see here is yours for just 25c. We also send you a big Approval Selection of other unusual stamps and sets

for free examination. Purchase just the ones you like at Zenith's low prices — or don't buy any at all. It's up to you. All we ask is that you return those you don't want within 10 days. You can cancel this special Approval Service anytime you wish. But even if you decide not to buy any Approvals, the 216 stamps and the Midget Encyclopedia and the Souvenir Sheet are yours to keep forever for only 25c. Act now. Rush this coupon with a quarter today. Satisfaction guaranteed.

RUSH THIS VALUABLE COUPON WITH ONLY 25c — TODAY!

Zenith Co., Dept. PA-21 81 Willoughby St., Brooklyn, N.Y. 11201

Here's my 25c in full payment. Rush this fabulous collection of 216 stamps, Midget Encyclopedia and Souvenir Sheet at once. Also include — on approval — a fine selection of other unusual stamps and colorful sets to look over. I may buy as many — or as few — or none at all — of these Approvals as I wish, and agree to return the balance within 10 days. I may cancel anytime.

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*INCLUDE YOUR ZIP CODE FOR FASTER SERVICE

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Archie Club News



ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 164 JAN. 1969

MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — \$5.00

REPORTER

DIANNA ELFRIDGE

P. O. Box 485

Thompson Falls, Montana 59873

Dear Archie,

So far this year I have had an interesting summer, but the part I would like to tell you about most was our trip to Cabin Lake in the Rocky Mountains. When my aunt, uncle, and cousins came to visit us from Oregon, they wished to go somewhere interesting so we suggested that we hike to Cabin Lake.

At first we got lost because we took a wrong road, but when we finally found the trail, we were all ready to go. The hike was just beautiful. On the way up to the lake, which is a two mile hike, we found many sets of deer and bear tracks. We also found some snow. The only odd thing about this trip was that we had a snowball fight on the fifth of July.

We finally reached the lake, which was just beautiful. We all took a ride on a raft, that was fun!

This is one trip that I will never forget.

SECOND PRIZE — \$3.00

REPORTER

CARMEN MARTINEZ

172 East 104th Street

New York, N.Y. 10029

Dear Archie,

My dog is a German Shepherd. People are afraid of her because they think she bites. She really doesn't but we can't convince them of this. One day my dog got outside without us knowing about it. There was a salesman in the building and he was so scared he had his

hands against the wall calling for help. Then she went into the street and two women began to run away from her. She ran after them and one of them was going to have a baby. This woman really and truly ran up on the hood of a car. The other one was at the verge of joining her when we came down to get her. I didn't believe my eyes when I saw that woman on the hood of the car but it is true.

THIRD PRIZE — \$2.00

REPORTER

NANCY FAHLBERG

602 South Mann Avenue

Tucson, Arizona

Dear Archie,

Just before Christmas a little spotted puppy came to my house. He had no home, so we said we'd keep him for a while and then find a good home for him. We already have two dogs—Blackie and Shaggy—who are 6 and 11 years old. This is a hunting dog and he began growing real fast. At first he was small and would fit in a big purse—now he is five months old and weighs forty pounds. He is very frisky and playful and likes to chew on everything—especially leather! We named him Caesar and my two brothers call him Bedford. He answers to either name. When we go to the window he follows and looks out with us. Sometimes he goes there and looks out himself.

FOURTH PRIZE — \$1.00

REPORTER

ROBIN GREEN

4601 E. 46th Street

Tulsa, Okla. 74135

Dear Archie,

I would like to tell you about something I saw in Yosemite National Park last summer. One evening Mom and I were walking to the office. We saw a large crowd around something so I went over to investigate. Was I surprised to see a bear stick his head out of a garbage can.

Several minutes later a Ranger drove up in a car. When the bear saw that car he jumped out of the can and ran.

FIFTH PRIZE — \$1.00

REPORTER
JANIE BRICE
605 N.E. 11th Street
Grand Prairie, Texas

Dear Archie,

I live in Grand Prairie, Texas, a little town between Dallas and Ft. Worth.

There is a marvelous amusement park here called "Six Flags over Texas". It is a marvelous place for fun! It's full of rides and attractions for people of all ages. The price to get into "Six Flags" is \$3.50 for children and \$4.50 for adults. This may seem to be a high price to pay, but it isn't! Once you've paid your way in, all the rides are free, there are over seventy different rides, and lots of things to do there.

"Six Flags" is a great place for having fun, and if you plan on visiting Texas, I think you'll have a wonderful time at "Six Flags over Texas."

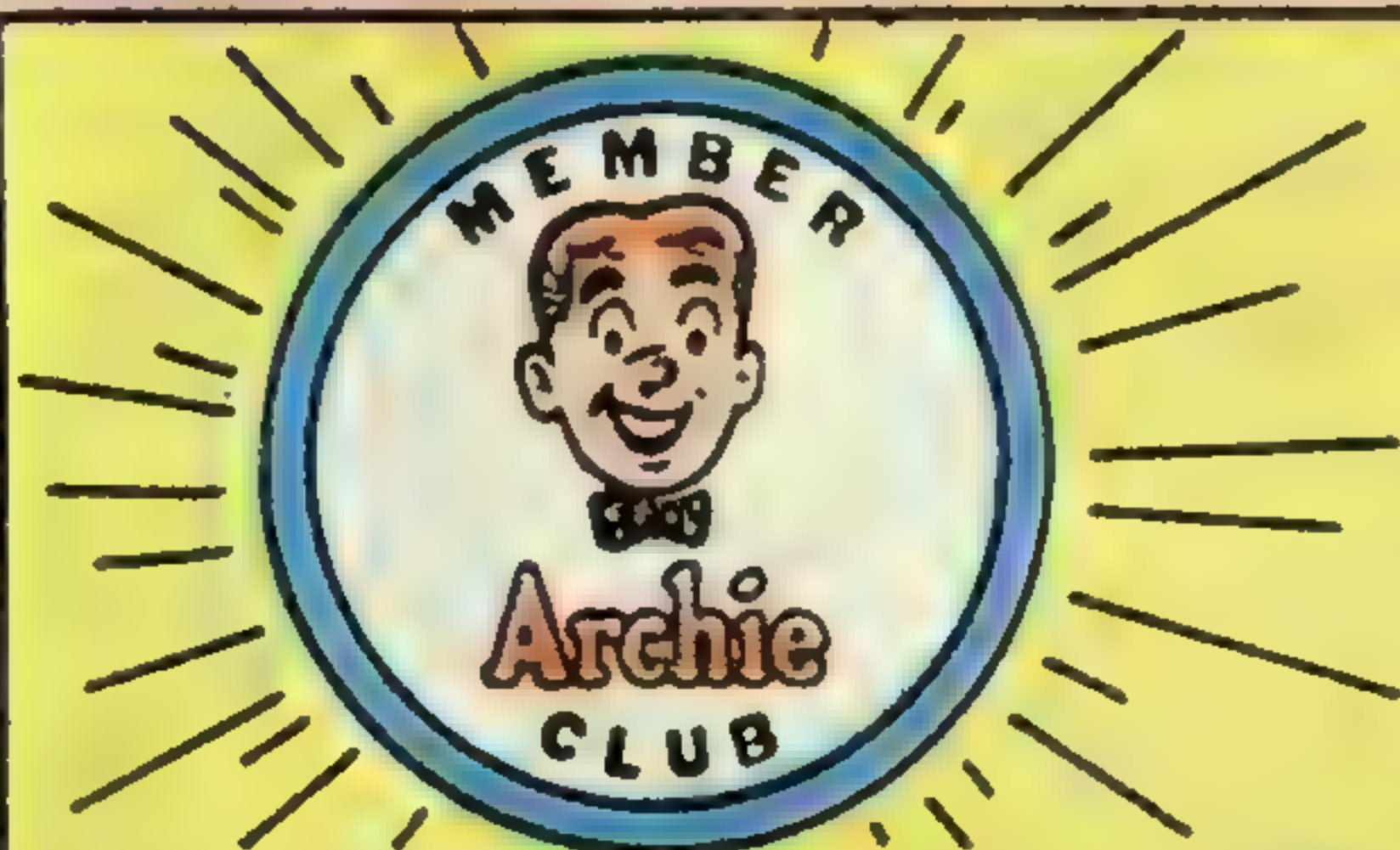
SIXTH PRIZE — \$1.00

REPORTER
SHIRLEY ROBB
6 Day Avenue
Dartmouth, N.S., Canada

Dear Archie,

I have a cat and I call her Suzy Q. All my friends and relatives think she is a very unusual kitten. For instance she likes running up and down the hall like a scared rabbit, just for fun! She also likes sitting on the T.V. watching the picture upside down, and opening closed doors. She likes doing lots of other things but it would take a whole page to tell it all.

My cat has a black spot over her eye and it makes her look as though she has been punched. Her four feet and belly are white. Her back is brown, black and orange. She has a pink nose and mouth, she is also the most unusual cat we've ever had.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT



SIGNATURE OF MEMBER
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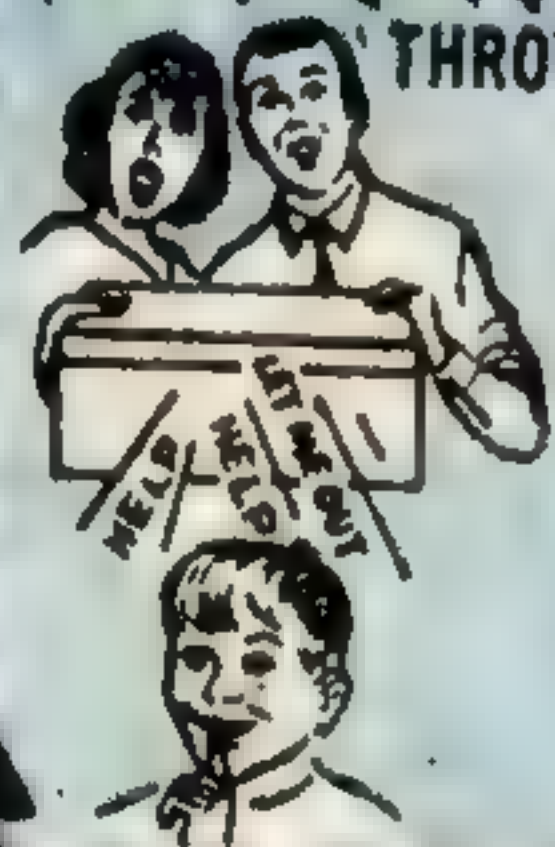
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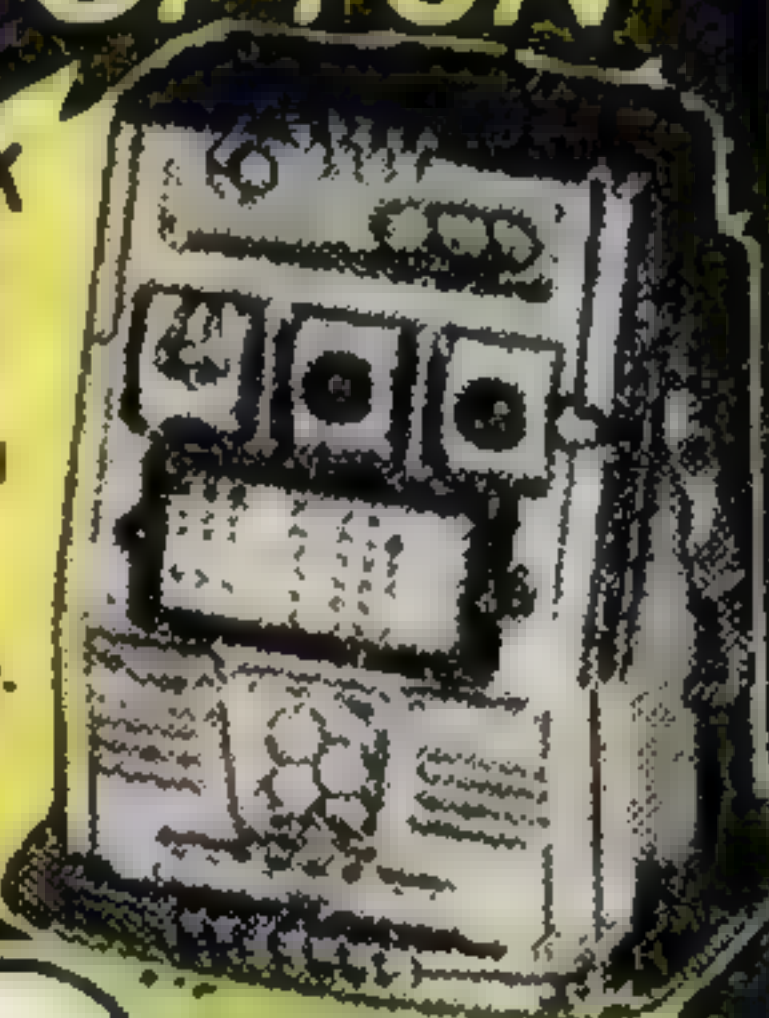
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Just slip it into the exhaust pipe of your friend's car. Then watch him when he starts the engine! The howls and noises will make him think the motor's about to blow up or fall apart while you roar with laughter. No. 9192 50c



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Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a "barrel of monkeys." No. 141 75c



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FULL SIZE SKELETON

This 5-foot "Mr. Bones" is scary enough at any time - but wait! You see him glowing in the dark! Shake him and his arms and legs move - you'd swear he's alive. If you, like to haunt houses and frighten friends, this is for you! Or hang him in your room. No. F200 \$1.29

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Insert a blank piece of paper, turn the knob and... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a \$5 then the \$5 changes to \$10. No. A135 1.25



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Imagine your friends' shock when they walk into your room and see the "visitor" standing around as BIG as life, Dracula as horrible and sinister as any nightmare.

and so life-like you'll probably find yourself talking to them.

No. F17A-Dracula \$1.00
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ONION GUM

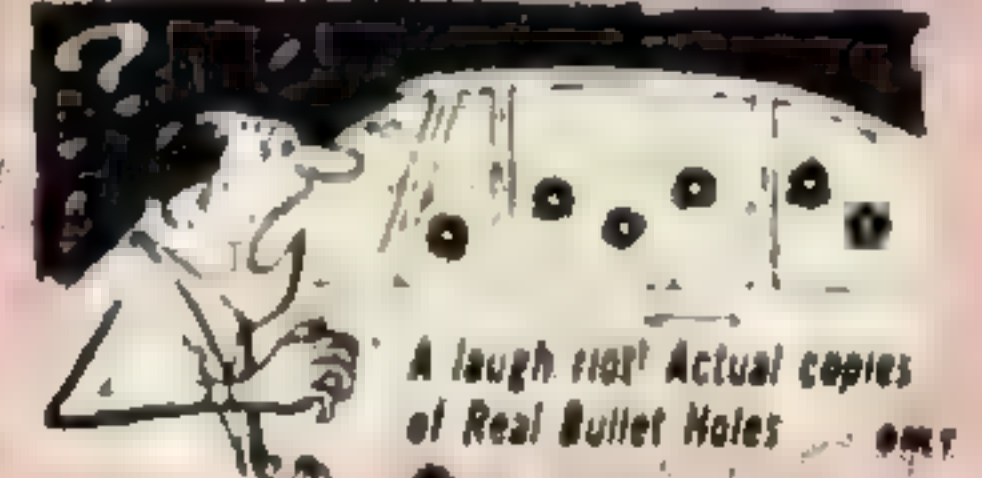
Yes—Looks like real chewing gum but tastes like ONIONS! Its too funny! 5 slices to a pack. No. 261 20c



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Ordinary looking piece of soap victim washes face and gets blacker and blacker. When he gets a look in the mirror he'll be shocked. Harmless. No. 575 Only 35c

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A laugh riot! Actual copies of Real Bullet Holes. No. FL180 9 BULLET HOLES 50c

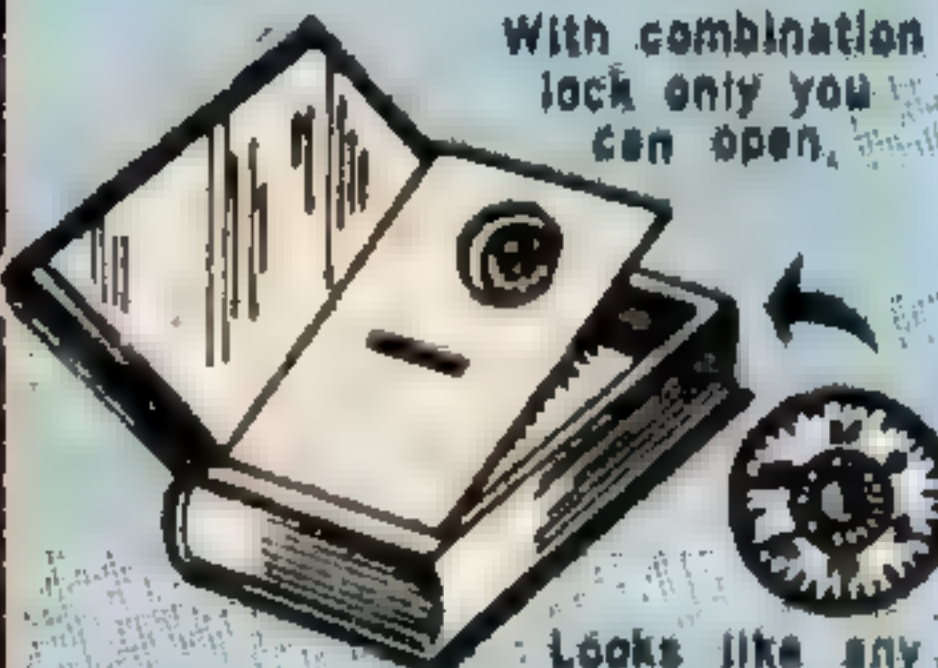
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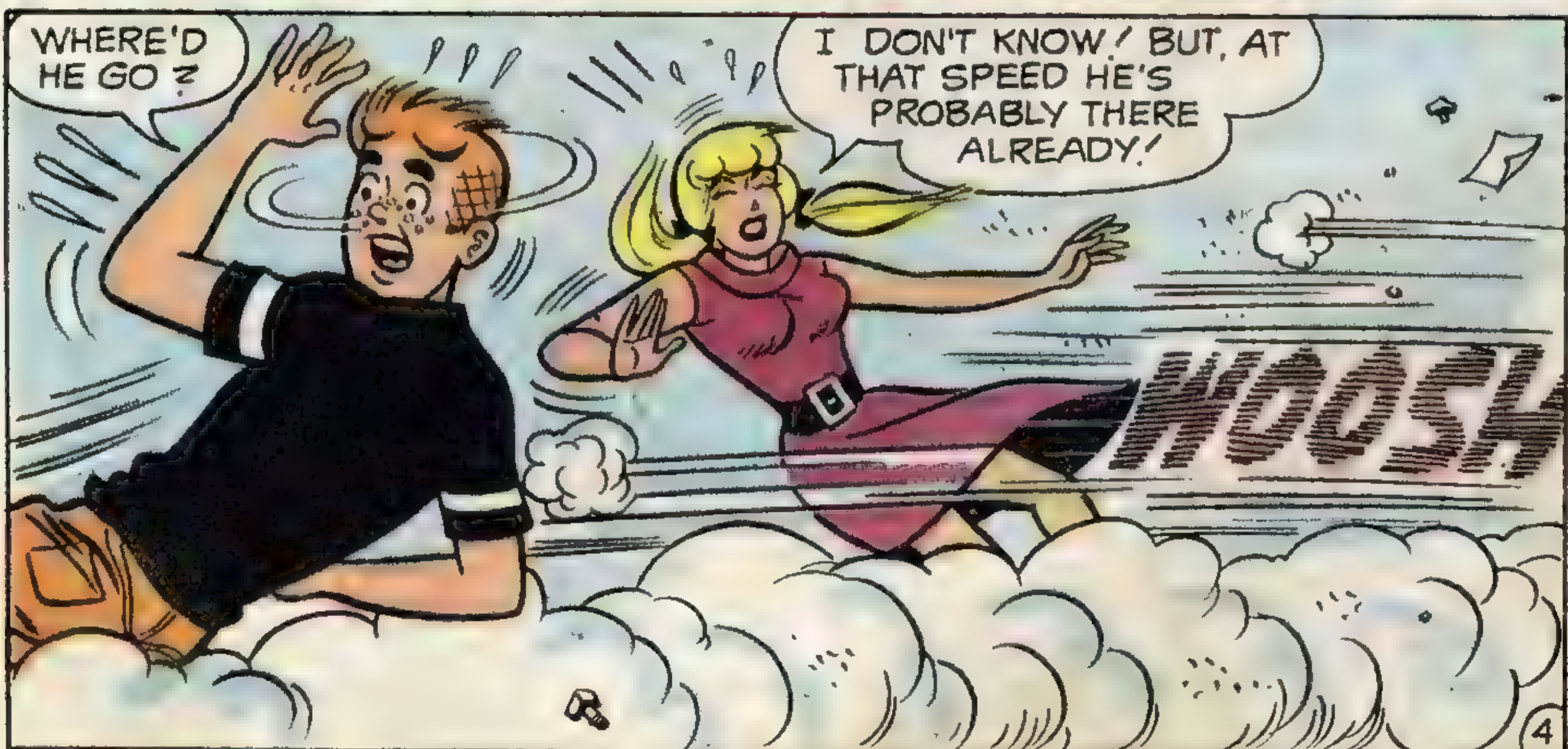
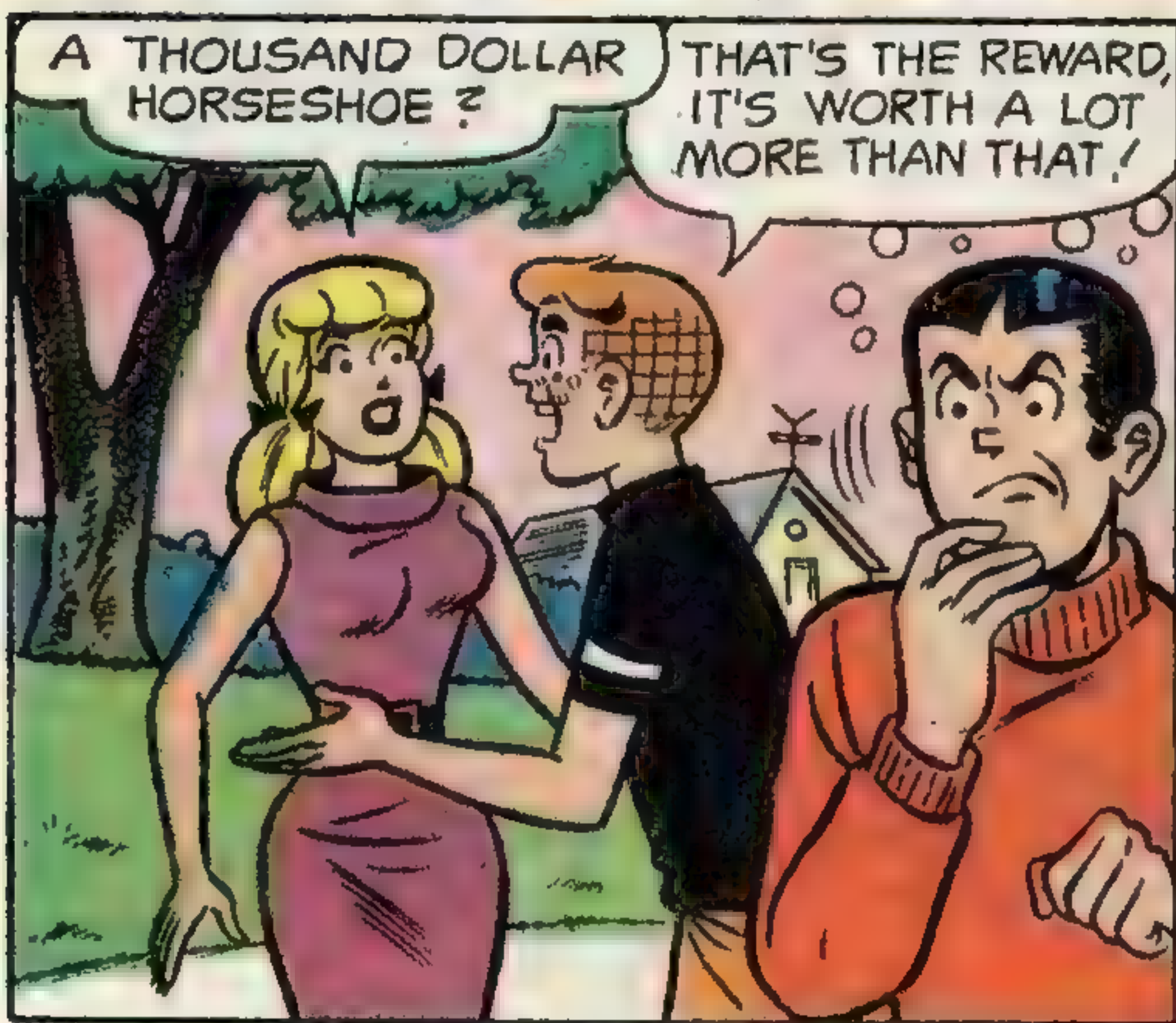
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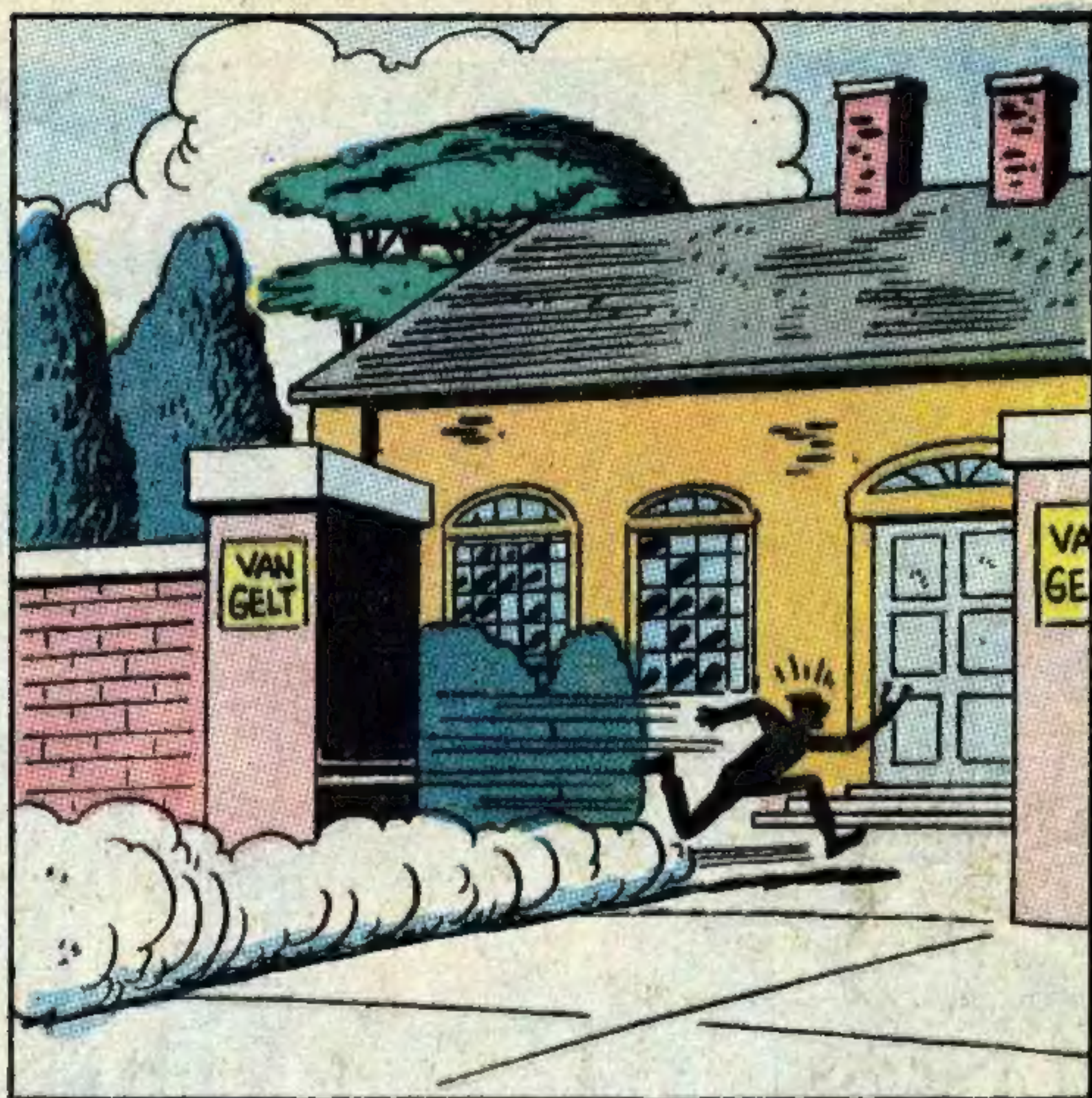
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204

PC

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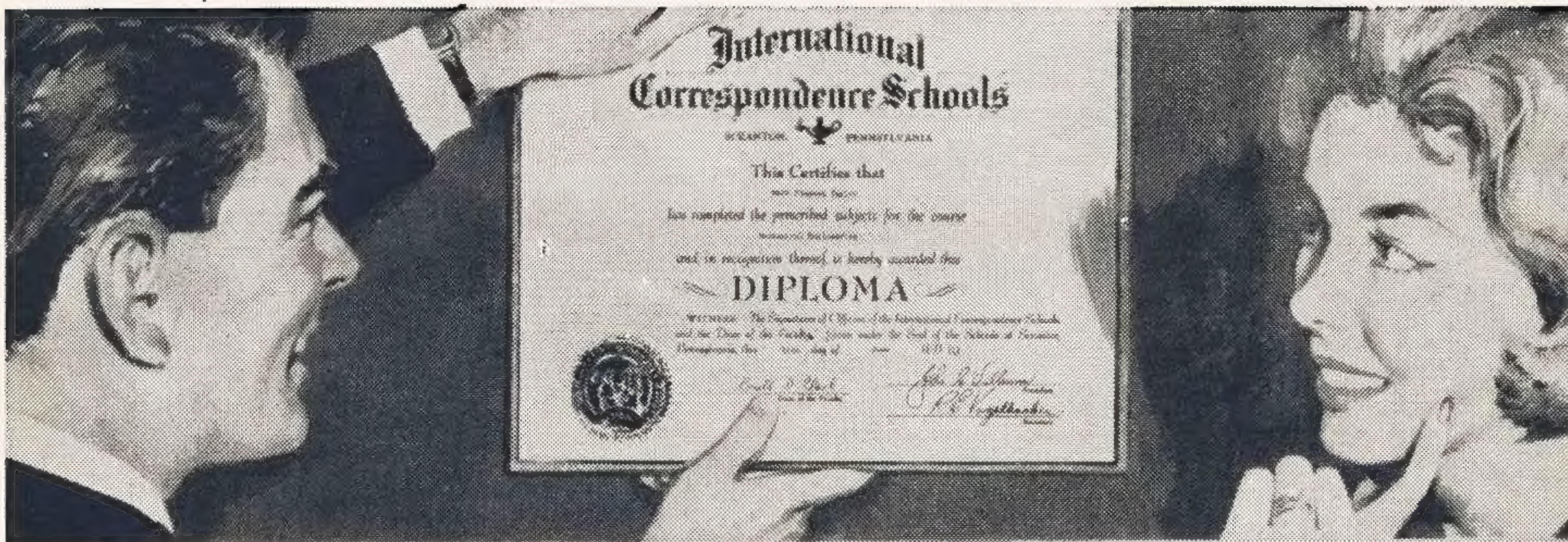
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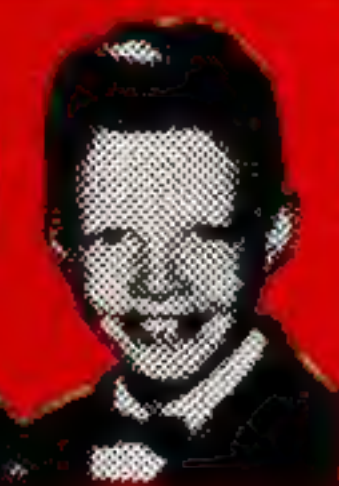
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8 VOL. ENCYCLOPEDIA



BASKETBALL AND GOAL



JOHNNY UNITAS FOOTBALL



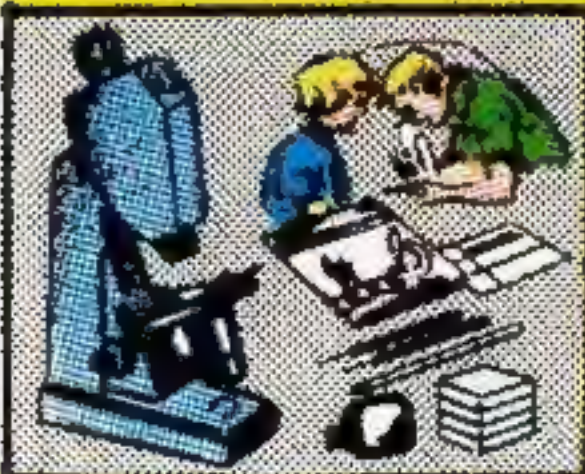
GIRL'S PENDANT WATCH



GIRL'S TRAVEL CASE



VOLLEYBALL SET



MICROSCOPE SETS



FLASH CAMERA OUTFITS



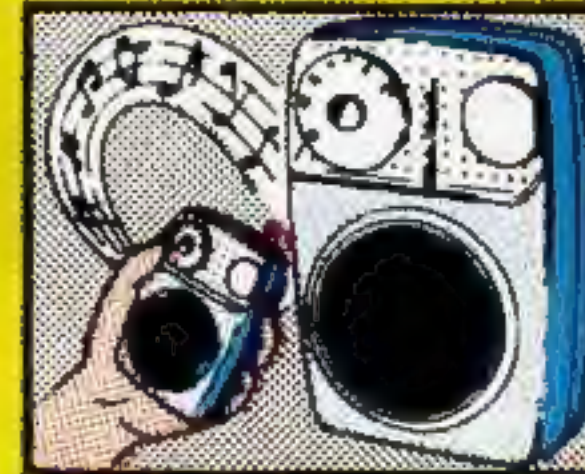
WRIST WATCHES



HOCKEY GAME



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HOT ROD KITS



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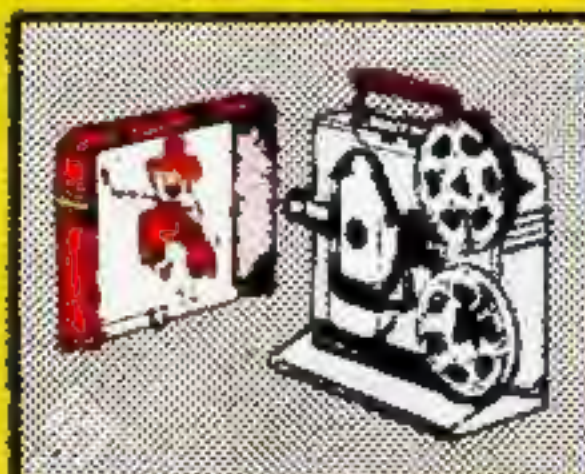
30-POWER TELESCOPE



CHEMISTRY SETS



POLAROID CAMERA



MOVIE PROJECTOR



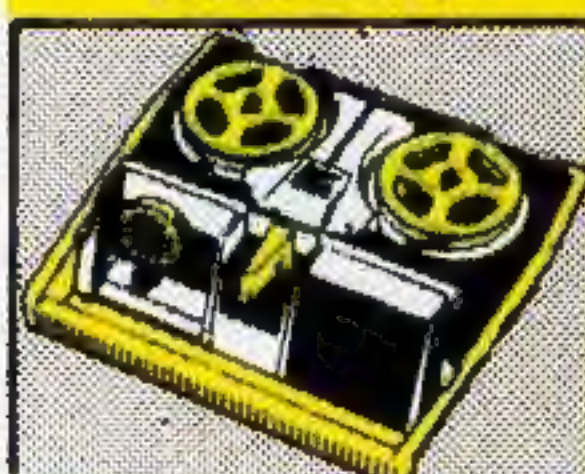
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